EXAMPLES OF SOCIAL MEDIA ACTIVITY SURROUNDING THE SEPTEMBER 18, 2018 RELEASE OF TRIP'S Wisconsin Transportation by the Numbers: Meeting the State's Need for Safe, Smooth and Efficient Mobility







The Capital Times @CapTimes · 1h

National report: Half of Wisconsin's major roads are in poor or mediocre condition dlvr.it/QkZ4Ff



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League of Wis MunisVerified account

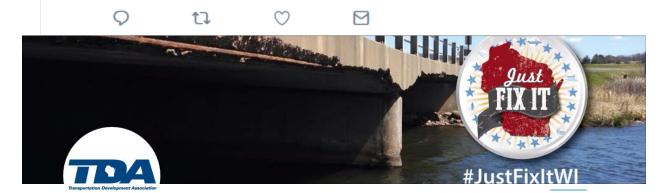


League of Wis Munis ② @LeagueWIMunis · 45s

Retweet please! @TRIP_Inc Report details "HIDDEN COSTS OF DEFICIENT ROADS Driving on Wisconsin roads that are deteriorated, congested & lack some desirable safety features costs Wis drivers a total of \$6.8 billion each year." It's definitely time to #JustFixItWI @TDAWisconsin

TDA Wisconsin @TDAWisconsin

RT @TRIP_Inc Half of major locally and state-maintained roads and highways in Wisconsin are in poor or mediocre condition @TRIP_Inc #WIInfrastructure ow.ly/dvRq30IRfne @WisCounties @LeagueWIMunis #JustFixItWI







The latest @TRIP_Inc report shows how important infrastructure is to Wisconsin's economy! #InfrastructureMatters It's time to #FixTheTrustFund



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Extra vehicle costs, crashes, congestion cost Madison area drivers \$2,139 a year according to new **@TRIP_Inc** report **#WIInfrastructure** http://ow.ly/TVzO30lRgjy

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<u>FasterBetterSafer</u> and <u>Ben Taylor</u> liked a Tweet you were mentioned in

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TDA Wisconsin @TDAWisconsin 14m

TDA Wisconsin @TDAWisconsin 4m4

minutes ago

RT <u>@rockproducts</u> TRIP: Wisconsin Roads, Bridges in Dire Need of Repair http://ow.ly/q17Q30lRT5c <u>@TRIP_Inc</u> #JustFixItWI



<u>Pete Grass</u> liked your Tweet 6h6 hours ago

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Report: condition of Wisconsin roads costing drivers money https://www.wsaw.com/content/news/Condition-of-Wisconsin-roads-costing-drivers-money-493630931.html ... @TRIP_Inc #WIInfrastructure





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Americans' commutes keep getting longer, according to survey data https://www.sfgate.com/news/article/Americans-commutes-keep-getting-longer-

13236271.php?utm_campaign=twitter-

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ASCE Gov't Relations, Brian Pallasch and Ben Taylor liked your Tweet

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<u>StephanieChristensen</u> Retweeted a Tweet you are mentioned in 8h8 hours ago

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RT @TRIP_Inc National report: Half of Wisconsin's major roads are in poor or mediocre condition



http://ow.ly/VOpU30lRUg8 via @CapTimes #JustFixItWI WI Assn News Retweeted a Tweet you are mentioned in

10h10 hours ago

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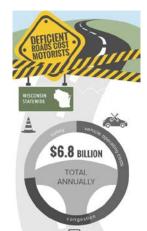
RT @TRIP_Inc Half of major locally and state-maintained roads and highways in Wisconsin are in poor or mediocre condition @TRIP_Inc #WIInfrastructure http://ow.ly/dvRq30lRfne @WisCounties



<u>Jerry Deschane</u> and <u>Nick Jarmusz</u> 18h18 hours ago



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• TDA Wisconsin @TDAWisconsin 20h20 hours ago

RT <u>@TRIP_Inc</u> Green Bay-Appleton-Oshkosh area drivers pay \$1,456 a year in extra vehicle operating costs, congestion, safety <u>@TRIP_Inc</u> <u>#WIInfrastructure</u> http://ow.ly/iNHQ30lRgil <u>#JustFixItWI</u> <u>@FoxCitiesChmbr</u> <u>@OshkoshChamber</u>

TDA Wisconsin @TDAWisconsin 22h22 hours ago

Milwaukee drivers pay \$2,321 a year - extra vehicle costs, crashes and congestion - as a result of poor roads. <u>#TRIP_Inc #WIInfrastructure http://ow.ly/1sQd30lRgkj #JustFixItWI</u>

MMAC Chamber

@MMAC_Chamber

TDA Wisconsin @TDAWisconsin 22h22 hours ago

RT <u>@TRIP Inc</u> Eau Claire area drivers paying \$1,219 extra a year because of road conditions, traffic congestion and crashes <u>@TRIP Inc</u> #WIInfrastructure

http://ow.ly/52fB30lRgh0 #JustFixItWI @ecareachamber

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23h23 hours ago



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RT @TRIP Inc report: Driving on WI roads that are deteriorated, congested, and that lack some desirable safety features costs WI drivers a total of \$6.8 billion each year #WIInfrastructure http://ow.ly/dvRq301Rfne @WisCounties @LeagueWIMunis



#JustFixItWI

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TDA Wisconsin @TDAWisconsin 23h23 hours ago

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TDA Wisconsin @TDAWisconsin 24h24 hours ago

Yes, it's so important for #economicdevelopment to investment in our roads @MadisonBiz. Deficient roads cost Madison area drivers \$2,139/yr in extra vehicle costs, crashes, and congestion cost according to new @TRIP_Inc report http://ow.ly/TVzO30lRgjy #JustFixItWI







TDA Wisconsin @TDAWisconsin Sep 18

MT @Trip Inc "Until state elected officials...agree on long-term, sustainable transpo funding, WI will be unable to meet mounting needs on local roads & state highways," D. Fedderly, Exec. Dir. WI County Hwy Assn commenting on @TRIP Inc report

http://ow.ly/hctU30lRgbr #JustFitItWI

0 replies 1 retweet 2 likes

TDA Wisconsin @TDAWisconsin Sep 18

RT <u>@TRIP Inc</u> Wisconsin report: One dollar of deferred maintenance on roads and bridges can cost \$4 to \$5 in needed future repairs <u>#WIInfrastructure</u>

http://ow.ly/dvRq30lRfne #JustFixItWI



0 replies 0 retweets 0 likes



• • <u>TDA Wisconsin @TDAWisconsin</u> <u>Sep 18</u>



DEFICIENT - ROADS COST - MOTORISTS - MOTOR

\$2.139

SOURCE: NY LTAP CENTER

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TRIP

League of Wis MunisVerified account @LeagueWIMunis Sep 18

League of Wis Munis Retweeted TDA Wisconsin

Retweet please! <u>@TRIP_Inc</u> Report details "HIDDEN COSTS OF DEFICIENT ROADS Driving on Wisconsin roads that are deteriorated, congested & lack some desirable safety features costs Wis drivers a total of \$6.8 billion each year." It's definitely time to <u>#JustFixItWI @TDAWisconsin</u>

League of Wis Munis added,

TDA Wisconsin @TDAWisconsin

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0 replies 1 retweet 2 likes



<u>League of Wis Munis</u> and <u>M Gormican Thompson</u> liked a Tweet you were mentioned in Sep 18

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TDA Wisconsin @TDAWisconsin Sep 18

RT <u>@TRIP Inc</u> National report: Half of Wisconsin's major roads are in poor or mediocre condition http://ow.ly/VOpU30lRUg8 via <u>@CapTimes #JustFixItWI</u>



Maury Tobin and FasterBetterSafer liked your Tweet

Sep 18

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Americans' commutes keep getting longer, according to survey data https://www.sfgate.com/news/article/Americans-commutes-keep-getting-longer-13236271.php?utm_campaign=twitter-desktop&utm_source=CMS%20Sharing%20Button&utm_medium=social ... via @SFGate



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Rock Products @rockproducts Sep 18

TRIP: Wisconsin Roads, Bridges in Dire Need of Repair http://ow.ly/q17Q30lRT5c @TRIP_Inc



Gravelman liked your Tweet



ΤΟΤΔΙ

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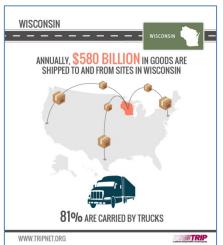


NSSGA Retweeted your Tweet Sep 18

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ARTBA @ARTBA Sep 18





The latest <u>@TRIP Inc</u> report shows how important infrastructure is to Wisconsin's economy! <u>#InfrastructureMatters</u> It's time to <u>#FixTheTrustFund</u>

ARTBA added, **TRIP** @**TRIP_Inc** The efficiency of Wisconsin's transportation system, particularly its highways, is critical to the state's economy. @**TRIP_Inc** report says

\$580 billion in goods are shipped to and from sites in Wisconsin each year, mostly by truck ...



Asphalt Contractor @AsphaltContrctr Sep 18

New **#TRIPReport** Indicates that over half of **#Wisconsin** roadways are in poor to mediocre condition: https://buff.ly/2D7F86J **@TRIP Inc**