

EXAMPLES OF SOCIAL MEDIA ACTIVITY SURROUNDING THE OCTOBER 3, 2018 RELEASE OF TRIP'S  
*"Missouri Transportation by the Numbers: Meeting the State's Need for Safe, Smooth and Efficient Mobility"*





The header image for the St. Louis Post-Dispatch Twitter profile features a large, curved, brown architectural structure, likely the Gateway Arch, in the foreground. In the background, a cityscape with various buildings and trees is visible. A red circular logo with the text "STL TODAY" and "ST. LOUIS POST-DISPATCH" is overlaid on the image.

**STL TODAY**  
ST. LOUIS POST-DISPATCH

Tweets	Following	Followers	Likes	Lists
142K	101	241K	609	5

 **St. Louis Post-Dispatch** @stltoday · 1h

How bad are St. Louis area's major roads? Study says 22 percent are in poor condition [bit.ly/2DVA8m9](https://bit.ly/2DVA8m9)



A long-exposure photograph of a busy highway at night. The image shows multiple lanes of traffic with light trails from cars. The left side of the road has white light trails from cars moving away from the camera, while the right side has red light trails from cars moving towards the camera. The overall scene is dark, with the lights from the cars providing the primary illumination.

1 1 1







**BIG 550 KTRS**  
LIVE & LOCAL - THE TALK OF STL

Tweets	Following	Followers	Likes	Lists
40.1K	587	9,578	3,331	4



**550 KTRS St. Louis** @550KTRS · 21m

Why are roads costing local drivers an average of about \$2,000 annually?  
Carolyn Kelly with @TRIP\_Inc with details on their recent report.



**TRIP: Roads cost drivers average of about \$2,00...**  
The McGraw Show: [ktrs.com](http://ktrs.com)  
[youtube.com](http://youtube.com)








Tweets  
**68.2K**

Following  
**1,403**

Followers  
**8,880**

Likes  
**228**

Lists  
**9**



**Jefferson City News Tribune** @NewsTribune · 1h

D.C. consultants say Missouri roads, bridges need better funding #MidMo #jcmo



**D.C. consultants say Missouri roads, bridges need better funding**

Missouri's roads and bridges continue to deteriorate, costing all drivers a total of \$7.8 billion a year, according to a new report from TRIP — a [newstribune.com](http://newstribune.com)



1



1





**Jenifer Abreu** ✓

@jeniferabreutv

Follow



A [@TRIP\\_Inc](#) report shows that in Springfield 21% of major roads are in poor condition and another 22 are considered mediocre.

[@SGFChamber](#) Read more here: [bit.ly/DeficientRoads...](https://bit.ly/DeficientRoads...) // [@kolr10kozl](#)



10:55 PM - 3 Oct 2018

2 Retweet 3 Likes



2



3





**KOLR 10 NEWS**  
KOLR-TV SPRINGFIELD  
OZARKS FIRST.






Tweets

178K

Following

1,283

Followers

18.4K

Likes

2,017

Lists

13



**KOLR10 KOZL** @kolr10kozl · 9h

Report: Deficient Roads Costing Drivers Hundreds [dlvr.it/QmDpTF](http://dlvr.it/QmDpTF)



**\$1,576** annually

poor road conditions    congestion

traffic crashes

PICK 4 MIDDAY 7 6 9 2

LOTTERY








# Springfield News-Leader

PART OF THE USA TODAY NETWORK



Tweets  
**70.3K**

Following  
**2,595**

Followers  
**62.3K**

Likes  
**974**

Lists  
**6**

Following



**News-Leader** @springfieldNL · 12h

Six percent of the bridges in Springfield were structurally deficient, and driving on rough roads costs motorists across the state billions per year, the report said.



**Springfield drivers lose \$1,600 a year by driving on deficient roa...**

The report from TRIP found that about 43 percent of roads in the Springfield area are rated "poor" or "mediocre."

[news-leader.com](https://news-leader.com)



3



1



**MO Asphalt @MoAsphalt**



[Mr. L.J. Gunsmoke-Bledsoe III](#) Retweeted your Tweet

10h10 hours ago

**TRIP @TRIP\_Inc**

Bad, congested roads and bridges are costing KC drivers nearly \$2,000 a year

<https://www.kansascity.com/news/article219463700.html> ... **@TRIP\_Inc #MOInfrastructure**



[Marshall Klinefelter](#) and [Craig Parker](#) liked a Tweet you were mentioned in

18h18 hours ago

**MO Asphalt @MoAsphalt**

NEWS RELEASE: Missouri Motorists Lose \$7.8 Billion per Year Driving on Roads that are Rough, Congested and Lack Some Safety Features - As Much as \$2,031 per Driver.

[http://www.tripnet.org/docs/MO\\_Statewide\\_Transportation\\_by\\_the\\_Numbers\\_TRIP\\_Release\\_10-03-2018.php](http://www.tripnet.org/docs/MO_Statewide_Transportation_by_the_Numbers_TRIP_Release_10-03-2018.php) ... via **@TRIP\_Inc**

[MO Asphalt @MoAsphalt](#) 23h23 hours ago



Yesterday [@lentoenjes](#) with [@AGCofMO](#), Scott Charton with [@safermocom](#) and Carolyn Kelly with [@TRIP\\_Inc](#) spoke about the TRIP report and the importance of increasing funding to support Missouri's transportation infrastructure. Read the report here.

[http://tripnet.org/docs/MO\\_Transportation\\_by\\_the\\_Numbers\\_TRIP\\_Report\\_October\\_2018.pdf](http://tripnet.org/docs/MO_Transportation_by_the_Numbers_TRIP_Report_October_2018.pdf) ... **#YesOnD0** replies 6 retweets 4 likes



[Scott Charton](#) liked a Tweet you were mentioned in



**SaferMO.com @safermocom**

Oct 4  
Great press conference with **@Trip\_INC** yesterday, discussing Missouri's deteriorating and congested roads, and **#PropD**. **#YesOnD**



**SaferMO.com @safermocom**

Great press conference with **@TRIP\_INC** yesterday, discussing Missouri's deteriorating and congested roads, and **#PropD**. **#YesOnD**



**Allen** and **Bruce Wylie** liked a Tweet you were mentioned in

Oct 4

**MO Asphalt @MoAsphalt**

NEWS RELEASE: Missouri Motorists Lose \$7.8 Billion per Year Driving on Roads that are Rough, Congested and Lack Some Safety Features - As Much as \$2,031 per Driver.

[http://www.tripnet.org/docs/MO\\_Statewide\\_Transportation\\_by\\_the\\_Numbers\\_TRIP\\_Release\\_10-03-2018.php](http://www.tripnet.org/docs/MO_Statewide_Transportation_by_the_Numbers_TRIP_Release_10-03-2018.php) ... via **@TRIP\_Inc**



**BETA Group, Inc.** liked a Tweet you were mentioned in

Oct 4



**AGC of Missouri** and 10 others liked a Tweet you were mentioned in

1h1 hour ago



**MO Asphalt @MoAsphalt**

Yesterday **@lentoenjes** with **@AGCofMO**, Scott Charton with **@safermocom** and Carolyn Kelly with **@TRIP\_Inc** spoke about the TRIP report and the importance of increasing funding to support Missouri's transportation infrastructure. Read the report here.

**HeartlandAsphaltMat.** and 5 others

Retweeted a Tweet you are mentioned in  
4h4 hours ago



[SaferMO.com](http://SaferMO.com) [@safermocom](https://twitter.com/safermocom) Oct 4

Great press conference with [@Trip INC](https://twitter.com/TRIP_Inc) yesterday, discussing Missouri's deteriorating and congested roads, and [#PropD](#). [#YesOnD](#)



0 replies 1 retweet 1 like



[Dan Kleinsorge](#) Retweeted your Tweet

Oct 4

**TRIP** [@TRIP\\_Inc](https://twitter.com/TRIP_Inc)

The efficiency of Missouri's transportation system is critical to the state's economy. [@TRIP\\_Inc](https://twitter.com/TRIP_Inc) report says \$495 billion in goods are shipped to and from sites in Missouri each year, 75% by truck [#MOInfrastructure](#) <http://ow.ly/xPPT30m3WZ0>



1. ?

[Dan Kleinsorge](#) liked your Tweet

Oct 4

**TRIP** [@TRIP\\_Inc](https://twitter.com/TRIP_Inc)

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**MO Asphalt @MoAsphalt Oct 4**

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0 replies 1 retweet 4 likes



**550 KTRS St. Louis @550KTRS Oct 4**

Why are roads costing local drivers an average of about \$2,000 annually? Carolyn Kelly with [@TRIP Inc](#) with details on their recent report.

0 replies 1 retweet 1 like



**David Howard** liked your Retweet

Oct 4



**Jenifer Abreu** Verified account [@jeniferabreutv](#)

A [@TRIP\\_Inc](#) report shows that in Springfield 21% of major roads are in poor condition and another 22 are considered mediocre. [@SGFChamber](#) Read more here:

<http://bit.ly/DeficientRoadsReport> ... // [@kolr10kozi](#)

**David Howard** and **SGF Mo. Chamber** Retweeted a Tweet you are mentioned in



Oct 4

**Jenifer Abreu** Verified account @jeniferabreutv

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? **Jenifer Abreu** Verified account @jeniferabreutv Oct 3

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0 replies 3 retweets 4 likes



**CRH Americas Materials Government Relations** and **ChamberMoves** liked your Tweet

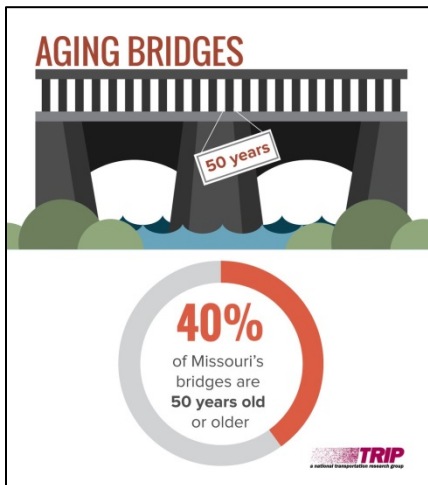
**TRIP** @TRIP\_Inc

Steve Olshwanger, Chief, Maryland Heights Fire District, speaks at St. Louis news conference to release new @TRIP\_Inc report on Missouri's surface transportation #MOInfrastructure



**AGC of America** Retweeted your Tweet

Oct 3



**TRIP** @TRIP\_Inc

@TRIP\_Inc report: Driving on

**TRIP** @TRIP\_Inc

Thirteen percent of Missouri's bridges (20 ft. or longer) are structurally deficient -- 40% are 50 years old or older

@TRIP\_Inc #MOInfrastructure <http://ow.ly/xPPT30m3WZ0>



**Pete Grass** liked your reply

Oct 3

Missouri roads that are deteriorated,



congested, and that lack some desirable safety features costs drivers a total of \$7.8 billion yearly **#MOInfrastructure** <http://ow.ly/xPPT30m3WZ0>



[AGC of Missouri @AGCofMO](#) Oct 3

[@TRIP Inc](#) will release a new report, Missouri Transportation by the Numbers, at news conferences across the state TODAY! Part of the <http://SaferMO.com> **#PropD** campaign, the report will shed light on Missouri's transportation and infrastructure needs. **#BuildMOWeek** **#WeBuildMO**



[Rock Products @rockproducts](#) Oct 3

TRIP Issues Grim Report on Missouri Roads, Bridges  
<http://ow.ly/NbII30m5dFu> [@TRIP Inc](#) **#MOInfrastructure**