


EXAMPLES OF SOCIAL MEDIA ACTIVITY SURROUNDING THE JUNE 28, 2018 RELEASE OF TRIP'S
[Colorado Transportation by the Numbers: Meeting the State's Need for Safe, Smooth and Efficient Mobility](#)



Tweets **83.4K** Following **273** Followers **76.5K** Likes **3,892** Lists **18**



© Jun 28, 2018 8:13 PM EDT

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Poor road conditions cost Colorado drivers \$7 billion a year

Deteriorated, congested roads in Colorado are costing drivers here an extra \$7.1 billion a year in car repairs, lost time and gas due to congestion, and expenses related to traffic crashes. ...

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Tweets **7,077** Following **2,260** Followers **24K** Likes **2,654** Lists **3**




Denver Metro Chamber @DenChamber · Jun 28

How much time does a Denver metro area driver lose in traffic? 52 hours each year, according to @TRIP_Inc bit.ly/2MxtNgh

Time spent in Denver metro traffic per year

52 hours
(on average)



  **8**  **4** 

FOX 31 DENVER

D E N V E R

| | | | | |
|-------------|--------------|-------------|--------------|-----------|
| Tweets | Following | Followers | Likes | Lists |
| 169K | 1,701 | 146K | 1,285 | 13 |



FOX31 Denver KDVR @KDVR · 13h

Study: Colorado's rough roads cost drivers additional \$2,306 annually [bit.ly/2KuBWkW](#)



Westword Book

reading list with excerpts from
 Catlyn Ladit's
 Strip: The Making
 of a Feminist and
 Jason Heller's
 Strange Stars:
 David Bowie, Pop
 Music, and the
 Decade Sci-Fi Era

| | | | | | |
|--------|-----------|-----------|-------|-------|---------|
| Tweets | Following | Followers | Likes | Lists | Moments |
| 54.2K | 4,793 | 227K | 10.9K | 3 | 4 |



Westword @DenverWestword · 20h
 \$2,300



Study: Sorry State of Denver Roads Costing Money, Lives and Busin...
 Roads in Denver are in disrepair and are costing lives, money and business.
westword.com

| Tweets | Following | Followers | Likes | Lists |
|--------|-----------|-----------|-------|-------|
| 16.7K | 288 | 3,103 | 254 | 2 |



KREX 5/Fox 4 @KREX5_Fox4 · 11h

Bad roads are not just a headache. A new national study says bad roads in the Grand Valley costs each driver \$1,500 a year.



Study: Bad Roads Are Costing You Money

A national non-profit group called TRIP, which studies road and transportation issues, issued a report today detailing how much money bad roads cost drivers in the Grand Valley. westernsloopenow.com





colorado.gov and **Denver Metro Chamber** Retweeted your reply · Jun 28

TRIP @TRIP_Inc

@TRIP_Inc to release report on condition, congestion, use, safety an...



Populist Voice liked a Tweet you were mentioned in · Jun 28

BAFuture.org @BAFuture

According to a new @TRIP_Inc report, Ohio's deteriorating roads and bridge...



Populist Voice Retweeted a Tweet you are mentioned in · Jun 28

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FasterBetterSafer and **ATSSA** liked your Tweet · Jun 28

TRIP @TRIP_Inc

New report on condition, use, funding of Colorado's surface transpo...



CO/WY Chapter - ACPA @COWYACPA · Jun 28

Report showing cost to Colorado drivers of deteriorated & congested roads to be released at 10 am today tripnet.org/docs/CO_Denver... via @TRIP_Inc



ATSSA Retweeted your Tweet · Jun 27

TRIP @TRIP_Inc

New report on condition, use, funding of Colorado's surface transpo...



NSSGA Retweeted a Tweet you are mentioned in · Jun 28

Denver Metro Chamber @DenChamber

How much time does a Denver metro area driver lose in traffic? 52 h...



TREDIS Retweeted your Tweet · Jun 28

TRIP @TRIP_Inc

The efficiency of Colorado's transportation system, particularly its hi...



Denver Metro Chamber @DenChamber · Jun 28

Reaction from our CEO Kelly Brough on the @TRIP_Inc report: "This report shows us in dollars and cents just how much our failure to invest is costing us all.."



[Show this thread](#)



Denver Metro Chamber @DenChamber · Jun 28

How much time does a Denver metro area driver lose in traffic? 52 hours each year, according to @TRIP_Inc bit.ly/2MxtNgh



Denny McCloskey liked your reply · Jun 28

TRIP @TRIP_Inc

@TRIP_Inc to release report on condition, congestion, use, safety an...



Denver Metro Chamber @DenChamber · Jun 28

Colorado motorists spend \$7.1 billion statewide annually – \$2,306 per driver in the Denver metro area – because of congested, crumbling roads, according to latest @TRIP_Inc report bit.ly/2KiaryO

Failing roads are costing us all.

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The Game Lounge Retweeted your reply · Jun 28

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@TRIP_Inc to release report on condition, congestion, use, safety an...



Cynthia P. Martinez Retweeted a Tweet you are mentioned in · Jun 28

Denver Metro Chamber @DenChamber

Reaction from our CEO Kelly Brough on the @TRIP_Inc report: "This report s...

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City of Lone Tree Mayor Jackie Millet and Mike Fitzgerald, Pres./CEO...



ATSSA, Let's Go Colorado and **Pagosa Now** liked your Tweet · Jun 28

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City of Lone Tree Mayor Jackie Millet and Mike Fitzgerald, Pres./CEO...



AAA Colorado Retweeted your Tweet · Jun 28

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J. Skvler McKinlev. Dir. of PR & Gov't. Affairs @AAAColorado: The @TRIP Inc...

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The @TRIP_Inc report paints the clearest picture of why Coloradans are spea...



CCA Retweeted your Tweet · Jun 28

TRIP @TRIP_Inc

The efficiency of Colorado's transportation system, particularly its hi...



4 other Retweets



Denver Metro Chamber, CRH Americas Materials Government Relations and **Let's Go Colorado** liked your Tweet · Jun 29

TRIP @TRIP_Inc

Study: Congestion, poor roads cost Colorado drivers \$7.1 billion annually biz...



CRH Americas Materials Government Relations liked your Tweet · Jun 29

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Study: Bad Roads Are Costing You Money westernsloopenow.com/news/local...



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4 other Retweets



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