

EXAMPLES OF SOCIAL MEDIA ACTIVITY SURROUNDING THE November 14, 2018 RELEASE OF TRIP'S [New York Transportation by the Numbers: Meeting the State's Need for Safe, Smooth and Efficient Mobility](#)



Eyewitness News @ABC7NY · 12h

Report: Bad roads in NY area cost drivers \$2800 a year 7ny.tv/2PpOdxs



6 6 11

A screenshot of a tweet from Eyewitness News (@ABC7NY) posted 12 hours ago. The tweet text reads: "Report: Bad roads in NY area cost drivers \$2800 a year" followed by a link to a report on 7ny.tv. Below the text is a photograph of a busy multi-lane highway with several large trucks and cars. At the bottom of the tweet are icons for replies (6), retweets (6), and likes (11).

2 WGRZ
ON YOUR SIDE

Tweets	Following	Followers	Likes	Lists
166K	2,072	182K	2,837	30

WGRZ ✓ @WGRZ · 2h ▼

Report: Bad roads costing WNY drivers \$1,726 each annually

Report: Bad roads costing WNY drivers \$1,726 eac...

Roads and bridges in poor condition cost each Buffalo-Niagara Falls area driver \$1,726 annually, with \$24.8 billion being spent every year statewide.

wgrz.com

4

6

5

NEWS 8 WROC

LOCAL NEWS LOCAL PEOPLE

THE TEAM YOU CAN TRUST

Tweets	Following	Followers	Likes	Lists
109K	1,553	94.9K	3,006	13

Following

Messages

The average local driver loses more than \$1,700 a year because of road conditions, according to a new report by the National Transportation Research Group known as "TRIP."

Report: Rochester driver loses \$1,700 each year due to road cond...
 The average local driver loses more than \$1,700 a year because of road conditions, according to a new report by the National Transportation Re...
rochesterfirst.com

1 2 3

abc WEATHER CERTIFIED MOST ACCURATE WeatherRate

abc WKBW

Tweets	Following	Followers	Likes	Lists
93.5K	1,278	64.8K	4,641	1

Follow

7 Eyewitness News Retweeted



Ed Reilly @WKBWedreilly · 22h

A study finds that drivers in the Buffalo-Niagara region lose \$1,726+ per year due to deteriorating roads/bridges and congestion from poorly designed roads.
Conclusion: more funding needed from state & federal govt.

@WKBW
#7Everywhere
@AAA_WCNY



3 4



NEWS 12

Tweets **45.8K** Following **94** Followers **70.8K** Likes **51** Lists **3**

Following

NEWS 12 News12WC  @News12WC · 12h 

Poor Road Conditions: westchester.news12.com/story/39483542...



  1  



WCBS
NEWSRADIO
880

Tweets 93.7K Following 698 Followers 18.8K Likes 316 Lists 9

Following



WCBS Newsradio 880 @wcbs880 · 18h

The poor conditions of New York's roads could be costing you thousands



Report: Poor Road Conditions Cost Drivers \$25 Billion Each Year
The poor condition of roads in New York could be costing drivers more than a combined \$20 billion each year, according to a new report.
wcbs880.radio.com

Reply Retweet Like Message



Tweets **14.8K** Following **510** Followers **5,151** Likes **403**

Brian Kolb

@GOPLdrBrianKolb

Republican Leader of the New York State Assembly, Assemblyman for the 131st District

Tweets Tweets & replies Me

Brian Kolb Retweeted



TRIP @TRIP_Inc · 5h

The efficiency of New York's transportation system, particularly its highways, is critical to the state's economy. @TRIP_Inc report says \$1.3 trillion in goods are shipped to and from sites in New York e

Brian Kolb Retweeted



TRIP @TRIP_Inc · 5h

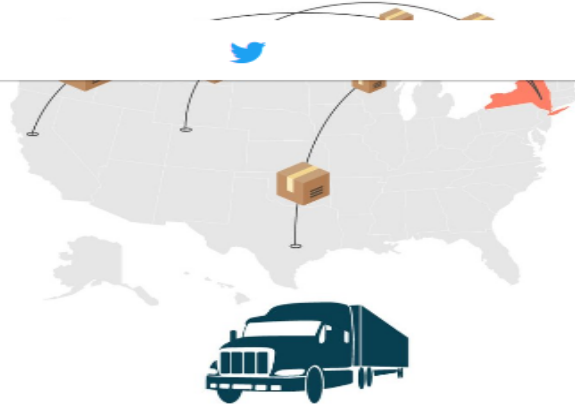
The efficiency of New York's transportation system, particularly its highways, is critical to the state's economy. @TRIP_Inc report says \$1.3 trillion in goods are shipped to and from sites in New York each year, mostly by truck #RebuildNY ow.ly/6dRR30mC7iF

NEW YORK



ANNUALLY, **\$1.3 TRILLION** IN GOODS ARE SHIPPED TO AND FROM SITES IN NEW YORK

Messages



75% ARE CARRIED BY TRUCKS

Retweets 3 Likes





Tom O'Mara

N.Y.S. SENATOR

Building foundations
for the future,
always fighting for us

Tweets **9,995**
Following **599**
Followers **1,831**
Likes **7,803**
Follow

Tom O'Mara Retweeted



Unshackle Upstate @UnshackleNY · Nov 14

Think infrastructure is minor issue that doesn't have big impact? Think again. A new @TRIP_Inc report found that driving on NY's aging roads and bridges costs drivers a total of \$24.8 BILLION annually tripnet.org/docs/NY_Statew...

Location	VOC	Safety	Congestion	TOTAL
Albany-Schenectady-Troy	\$351	\$506	\$1,006	\$1,863
Binghamton	\$417	\$591	\$388	\$1,396
Buffalo - Niagara Falls	\$382	\$412	\$932	\$1,726
New York - Newark-Jersey City	\$719	\$284	\$1,765	\$2,768
Poughkeepsie-Newburgh-Middletown	\$341	\$587	\$880	\$1,808
Rochester	\$305	\$515	\$902	\$1,722
Syracuse	\$429	\$593	\$538	\$1,560
Utica	\$309	\$514	\$439	\$1,262
New York Statewide	\$7 Billion	\$4.8 Billion	\$13 Billion	\$24.8 Billion

You, rebuildnynow and AGC NYS

1
5
2

TRUCKING



Moves America Forward



Tweets 6,114 Following 711 Followers 38.6K Likes 2,007 Lists 4

Following



American Trucking @TRUCKINGdotORG · 3m

When we as a nation fail to fund our infrastructure, the motoring public pays the price.

	Poor	Mediocre
	15%	20%
	18%	23%
	15%	25%
	46%	23%
NY	13%	23%
	11%	18%
	22%	19%
	10%	22%
	28%	21%

TRIP @TRIP_Inc

New @TRIP_Inc report says 49% of major roads and highways in New York are in poor or mediocre condition. Driving on these rough roads costs the average New York driver \$587 annually in additional vehicle operating...





[Asphalt Contractor @AsphaltContrctr](#) 4h4 hours ago

TRIP: 49 Percent of Major [#Roads](#) and [#Highways](#) in [#NewYork](#) in Poor or Mediocre Condition: <https://buff.ly/2PvryA4> [@TRIP Inc](#)



0 replies 0 retweets 1 like



[Courtney Skivington](#) Retweeted your Tweet

25m25 minutes ago

TRIP @TRIP_Inc

"The facts in this report speak for themselves. It is critical that elected officials make increased funding for

transportation infrastructure a top priority" Mark Eagan, Pres./CEO Capital Region



Chamber [@capregchamber](#) on [@TRIP_Inc](#) NY report [#RebuildNY](#) <http://ow.katiewilson.com>

[Katie wilson](#) and [AAA WCNY](#) Retweeted your Tweet **TRIP @TRIP_Inc**

Bad roads are costing you more than \$1,700 each year. <https://www.wkbw.com/news/bad-roads-are-costing-you-more-than-1700-each-year> ... [@TRIP_Inc](#) [@BNPartnership](#) [@AAA_WCNY](#) [#RebuildNY](#)

[Rebuild CentertonBrg](#) and [Larry C Tate](#) liked a Tweet you were mentioned in 11h11 hours ago [Tom Basile](#) Retweeted your Tweet



18h18 hours ago

TRIP @TRIP_Inc

Report: Bad roads in NY area cost drivers \$2800 a year <https://abc7ny.com/4690674/> via [@ABC7NY](#) [@TRIP_Inc](#) [#RebuildNY](#)



[Josephine Patterson @editorjsmith](#) 1d1 day ago

New [@TRIP_Inc](#) Report Highlights Deteriorated New York Infrastructure



[Rock Products @rockproducts](#) 1d1 day ago New TRIP Report Highlights Deteriorated New York Infrastructure <http://ow.ly/R0zQ30mDgrr> [@TRIP_Inc](#) [@rebuildnynow](#)



[ASCE MN Section](#) and [NSSGA](#) liked your Tweet

TRIP @TRIP_Inc

New York's bridges are showing their age. Two-thirds of the bridges on the New York Thruway system are more than 60 years old. @TRIP_Inc #RebuildNY <http://ow.ly/6dRR30mC7iF>



[AAA](#) [WCNY](#) and [NSSGA](#) liked your Tweet 22h22 hours ago

TRIP @TRIP_Inc

Bad roads are costing you more than \$1,700 each year. <https://www.wkbw.com/news/bad-roads-are-costing-you-more-than-1700-each-year> ... @TRIP_Inc @BNPartnership @AAA_WCNY #RebuildNY

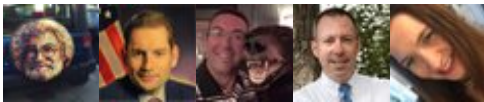


Nov

[Johnny Evers](#) and 3 others liked your Tweet
15

TRIP @TRIP_Inc

"The facts in this report speak for themselves. It is critical that elected officials make increased funding for transportation infrastructure a top priority" Mark Egan, Pres./CEO Capital Region Chamber @capregchamber on @TRIP_Inc NY report #RebuildNY <http://ow.ly/uPmU30mC7ph>



[Doug Obernesser](#) and 4 others Retweeted your Tweet

Nov 14 **TRIP @TRIP_Inc** Albany area drivers pay an average of \$1,863 a year due to extra vehicle costs, crashes and congestion @TRIP_Inc #RebuildNY <http://ow.ly/VVms30mC7II>



[Mike Elmendorf](#) and 3 others Retweeted your Tweet

Nov 14 **TRIP @TRIP_Inc**

"The facts in this report speak for themselves. It is critical that elected officials make increased funding for transportation infrastructure a top priority" Mark Egan, Pres./CEO Capital Region Chamber @capregchamber on @TRIP_Inc NY report #RebuildNY <http://ow.ly/uPmU30mC7ph>



[Michael D. Millette](#) and [ASCE Gov't Relations](#)

Retweeted your Tweet

Nov 14 **TRIP @TRIP_Inc**

New York's bridges are showing their age. Two-thirds of the bridges on the New York Thruway system are more than 60 years old. @TRIP_Inc #RebuildNY <http://ow.ly/6dRR30mC7iF>



[Ivan Grishin](#) and 4 others liked your Tweet

Nov 14



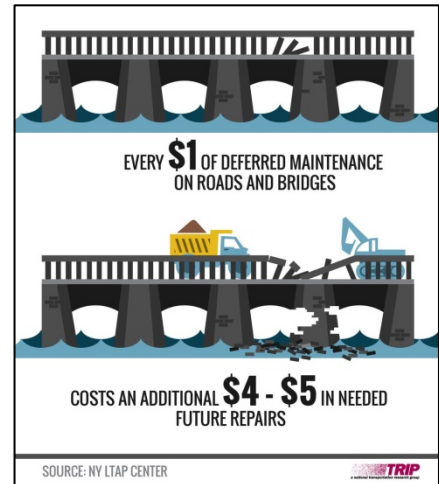
TRIP @TRIP_Inc

Elizabeth Carey, Director of Public Relations & Corporate Communications, AAA Western & Central New York @AAA_WCNY speaks with reporters at news conference to release @TRIP_Inc NY report in Buffalo #RebuildNY <http://ow.ly/4Ykf30mC7qG>



[Pete Grass](#) Retweeted your Tweet

Nov 14 **TRIP @TRIP_Inc** One dollar of deferred maintenance on roads and bridges can cost \$4 to \$5 in needed future repairs @TRIP_Inc #RebuildNY

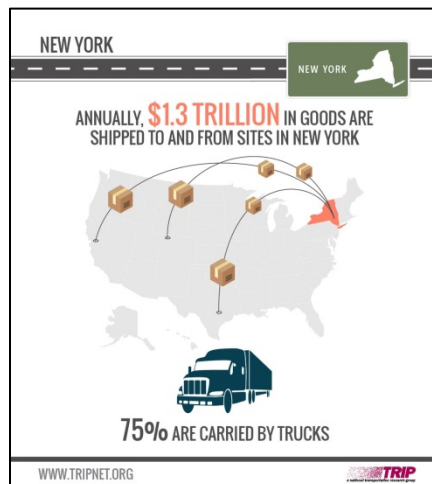


<http://ow.ly/6dRR30mC7iF>



[Brian Kolb](#) Retweeted your Tweet

Nov 14



TRIP @TRIP_Inc

The efficiency of New York's transportation system, particularly its highways, is critical to the state's economy. @TRIP_Inc report says \$1.3 trillion in goods are shipped to and from sites in New York each year, mostly by truck #RebuildNY

<http://ow.ly/6dRR30mC7iF>

• [rebuildnynow](#) Retweeted your Tweet

Nov 14



TRIP @TRIP_Inc

Albany area drivers pay an average of \$1,863 a year due to extra vehicle costs, crashes and



congestion @TRIP_Inc #RebuildNY <http://ow.ly/VVms30mC7II>

[Tom O'Connor](#) liked your Tweet



Nov 14 **TRIP @TRIP_Inc**

Albany area drivers pay an average of \$1,863 a year due to extra vehicle costs, crashes and congestion @TRIP_Inc #RebuildNY <http://ow.ly/VVms30mC7II>



[Geoff Redick](#), [AAA WCNY](#) and [Lindsay Kensy](#) liked your Tweet

Nov 14 **TRIP @TRIP_Inc**

Lindsay Kensy, Communications Specialist, AAA Western & Central New York

@AAA_WCNY addresses the media at Rochester news conference to release

TRIP @TRIP_Inc

[Lindsay Kensy](#) liked your Tweet

Nov 14

TRIP @TRIP_Inc

Report: Bad roads costing WNY drivers \$1,726 each annually

<http://www.wgrz.com/article/traffic/report-bad-roads-costing-wny-drivers-1726-each-annually/71-614455546> ... via @WGRZ @TRIP_Inc #RebuildNY



[TREDIS](#) Retweeted your Tweet Nov 14 **TRIP @TRIP_Inc**

Poor road conditions cost NYC-area drivers \$2,800 a year: Report

<https://www.lohud.com/story/news/traffic/2018/11/14/poor-road-conditions-cost-nyc-drivers/1997532002/> ... via @lohud @TRIP_Inc #RebuildNY <http://ow.ly/9IJI30mCpm6>

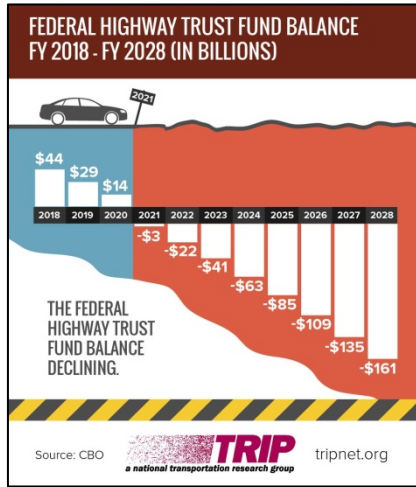


[Lindsay Kensy](#) and [Elizabeth Carey](#) liked a Tweet you were mentioned in

Nov 14 **AAA WCNY @AAA_WCNY** Damage from poor roads and potholes can be costly. @TRIP_Inc estimates drivers spend almost \$25 billion in NYS due to deteriorated or congested road conditions. Local crews work hard to keep up with the growing problem amid lack of funding.



[Steffy will](#) and [American Trucking](#) liked your Tweet



Nov 14

[TRIP @TRIP_Inc](#)

New [@TRIP_Inc](#) New York report shows adequate transportation funding is critical component for economy not only in New York, but throughout the nation [#RebuildNY](#) [#USInfrastructure](#) <http://ow.ly/6dRR30mC7iF>



[\(3-4-1\)](#) and [American Trucking](#) liked your Tweet

Nov 14 [TRIP @TRIP_Inc](#)

New [@TRIP_Inc](#) report says 49% of major roads and highways in New York are in poor or mediocre condition. Driving on these rough roads costs the average New York driver \$587 annually in additional vehicle operating costs [@TRIP_Inc](#) [#RebuildNY](#) <http://ow.ly/6dRR30mC7iF>

Location	Poor	Mediocre	Fair	Good
Albany-Schenectady-Troy	15%	20%	20%	45%
Binghamton	18%	23%	23%	36%
Buffalo - Niagara Falls	15%	25%	21%	39%
New York -Newark-Jersey City	46%	23%	13%	18%
Poughkeepsie-Newburgh-Middletown	13%	23%	19%	46%
Rochester	11%	18%	24%	47%
Syracuse	22%	19%	15%	43%
Utica	10%	23%	21%	46%
New York Statewide	28%	21%	17%	34%



[John D. Boyd](#) Retweeted your Tweet Nov 14 [TRIP @TRIP_Inc](#)

New [@TRIP_Inc](#) New York report shows adequate transportation funding is critical component for economy not only in New York, but throughout the nation [#RebuildNY](#) [#USInfrastructure](#) <http://ow.ly/6dRR30mC7iF>



[Buffalo Niagara](#) Retweeted your Tweet Nov 14 [TRIP @TRIP_Inc](#)

Grant Loomis, Vice President of Government Affairs, Buffalo-Niagara Partnership [@BNPartnership](#) addresses news media at Buffalo news conference to release [@TRIP_Inc](#) report on condition, use, funding of New York's surface transportation system [#RebuildNY](#)

<http://ow.ly/4Ykf30mC7qG>



[ASCE Gov't Relations](#) Retweeted your Tweet Nov 14 **TRIP @TRIP_Inc**

New York's bridges are showing their age. Two-thirds of the bridges on the New York Thruway system are more than 60 years old. **@TRIP_Inc #RebuildNY** <http://ow.ly/6dRR30mC7iF>



[Elizabeth Carey](#) liked a Tweet you were mentioned in Nov 14

AAA WCNY @AAA_WCNY

Damage from poor roads and potholes can be costly. **@TRIP_Inc** estimates drivers spend almost \$25 billion in NYS due to deteriorated or congested road conditions. Local crews work hard to keep up with the growing problem amid lack of funding.



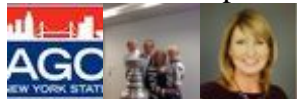
[AAA WCNY @AAA_WCNY Nov 14](#) Damage from poor roads and potholes can be costly. **@TRIP_Inc** estimates drivers spend almost \$25 billion in NYS due to deteriorated or congested road conditions. Local crews work hard to keep up with the growing problem amid lack of funding.

[American Trucking](#) liked your Tweets Nov 14 **TRIP @TRIP_Inc**

New **@TRIP_Inc** report says 49% of major roads and highways in New York are in poor or mediocre condition. Driving on these rough roads costs the average New York driver \$587 annually in additional vehicle operating costs **@TRIP_Inc #RebuildNY** <http://ow.ly/6dRR30mC7iF>

[Richard Sparks @Sparky2112r Nov 14](#) Replying to [@UnshackleNY @TRIP_Inc](#) and **TRIP @TRIP_Inc**

Elizabeth Carey, Director of Public Relations & Corporate Communications, AAA Western & Central New York **@AAA_WCNY** speaks with reporters at news conference to release **TRIP_Inc** NY report in Buffalo **#RebuildNY** <http://ow.ly/4Ykf30mC7qG>



[Elizabeth Carey, AGC NYS](#) and [Sean O'Neill](#) Retweeted your Tweet Nov 14



TRIP @TRIP_Inc

Elizabeth Carey, Director of Public Relations & Corporate Communications, AAA Western & Central New York **@AAA_WCNY** speaks with reporters at news conference to release **@TRIP_Inc** NY report in Buffalo **#RebuildNY** <http://ow.ly/4Ykf30mC7qG>



Unshackle Upstate @UnshackleNY Nov 14

Location	VOC	Safety	Congestion	TOTAL
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Binghamton	\$417	\$591	\$388	\$1,396
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Rochester	\$305	\$515	\$902	\$1,722
Syracuse	\$429	\$593	\$538	\$1,560
Utica	\$309	\$514	\$439	\$1,262
New York Statewide	\$7 Billion	\$4.8 Billion	\$13 Billion	\$24.8 Billion

Think infrastructure is minor issue that doesn't have big impact? Think again. A new [@TRIP_Inc](#) report found that driving on NY's aging roads

and bridges costs drivers a total of \$24.8 BILLION annually

[http://www.tripnet.org/docs/NY_Statewide_Transportation_by_the_Numbers_TRIP_Release_11-14-2018.php ...](http://www.tripnet.org/docs/NY_Statewide_Transportation_by_the_Numbers_TRIP_Release_11-14-2018.php...)

[You, rebuildnynow](#) and [AGC NYS](#)

1 reply 5 retweets 2 likes

[Sean O'Neill](#) Retweeted your Tweet

Nov 14

TRIP @TRIP_Inc

New [@TRIP_Inc](#) New York report shows adequate transportation funding is critical component for economy not only in New York, but throughout the nation #RebuildNY #USInfrastructure <http://ow.ly/6dRR30mC7iF>



[AGC NYS @AGC_NYS](#) Nov 14 AGC NYS Retweeted TRIP

Thank you to AGC NYS Member Carley Hill [@CaHillresources](#) for speaking out on this issue at the [@TRIP_Inc](#) event this morning. AGC NYS added,



TRIP @TRIP_Inc

“As a community, we should take responsibility for these degraded conditions and their effect on taxpayers and their vehicle operating costs.” Carley Hill, Co-Chair, Fair Committee of Western NY on release of [@TRIP_Inc](#) NY...

0 replies 0 retweets 0 likes

• • [rebuildnynow](#) Retweeted your Tweet

Nov 14 **TRIP @TRIP_Inc**



“As a community, we should take responsibility for these degraded conditions and their effect on taxpayers and their vehicle operating costs.” Carley Hill, Co-Chair, Fair Committee of Western NY on release of @TRIP_Inc NY report #RebuildNY <http://ow.ly/4Ykf30mC7qG>

[AGC NYS](#) Retweeted your Tweet Nov 14
TRIP @TRIP_Inc
 Grant Loomis, Vice President of Government

Affairs, Buffalo-Niagara Partnership @BNPartnership addresses news media at Buffalo news conference to release @TRIP_Inc report on condition, use, funding of New York’s surface



transportation system #RebuildNY <http://ow.ly/4Ykf30mC7qG>

[Buffalo Niagara](#) liked your Tweet

Nov 14 **TRIP @TRIP_Inc**

Grant Loomis, Vice President of Government Affairs, Buffalo-Niagara Partnership @BNPartnership addresses news media at Buffalo news conference to release @TRIP_Inc report on condition, use, funding of New York’s surface transportation system #RebuildNY <http://ow.ly/4Ykf30mC7qG>

[Tom O'Mara](#) liked your Tweets

Nov 14 **TRIP @TRIP_Inc** The fatality rate on New York’s non-interstate rural roads is more than three and a half times higher than on all other roads in the state (2.11 fatalities per 100 million vehicle miles of travel vs. 0.60) according to @TRIP_Inc report #RebuildNY <http://ow.ly/6dRR30mC7iF>

TRIP @TRIP_Inc

One dollar of deferred maintenance on roads and bridges can cost \$4 to \$5 in needed future repairs @TRIP_Inc #RebuildNY <http://ow.ly/6dRR30mC7iF>



[Brian Pallasch](#) Retweeted your Tweet Nov 14

TRIP @TRIP_Inc

Extra vehicle costs, crashes, congestion cost New York City metro area drivers \$2,768 a year according to new @TRIP_Inc report #RebuildNY <http://ow.ly/V7k930mC7s0>





- [Tom O'Mara @SenatorOMara](#) Nov 14 Tom O'Mara Retweeted TRIP

Timely reminders from [@TRIP_Inc](#) that [#LocalRoadsMatter](#) and [#NYS](#) must keep strengthening commitment to local infrastructure. Tom O'Mara added, [TRIP @TRIP_Inc @TRIP_Inc](#) report: Driving on roads that are deteriorated, congested, and that lack some desirable safety features costs New York drivers a total of \$24.8 billion each year [#RebuildNY](#) <http://ow.ly/UhZc30mC7DC> 0 replies 3 retweets 1 like

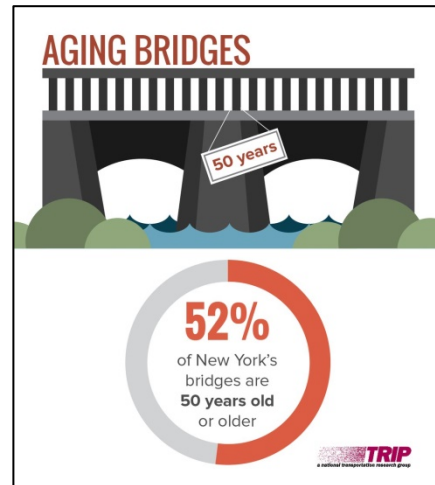


[Harris Rubinroit @hcrubin2009](#) Nov 14

Replying to [@rebuildnynow @TRIP_Inc](#) This is even more relevant with the upcoming arrival of [#AmazonHQ2 #Amazon](#)
0 replies 0 retweets 0 likes



[rebuildnynow @rebuildnynow](#) Nov 14 Your hospital access. Your drive to work, to school, to the store. 52% of New York's bridges are 50 years old or older. Approximately two-thirds (531 of 809) bridges on the New York Thruway system are more than 60 years old. How safe do you feel? [#RebuildNYNow @TRIP_Inc](#) 1 reply 2 retweets 3 likes



[rebuildnynow](#) Retweeted your reply Nov 14 [TRIP @TRIP_Inc @TRIP_Inc](#) report: Driving on roads that are deteriorated, congested, and that lack some desirable safety features costs New York drivers a total of \$24.8 billion each year [#RebuildNY](#) <http://ow.ly/UhZc30mC7DC>



[Matt Spillane](#) Verified account [@MattSpillane](#) Nov 14

Poor road conditions are costing the average NYC-area driver almost \$2,800 a year, according to a new report from a transportation research group.

<https://www.lohud.com/story/news/traffic/2018/11/14/poor-road-conditions-cost-nyc-drivers/1997532002/> ... [@lohud @TRIP_Inc @AAAnews @WestchesterBiz](#)