EXAMPLES OF SOCIAL MEDIA ACTIVITY SURROUNDING FEBRUARY 25-26, 2019 SEVEN CITY RELEASE OF TRIP'S
Alabama Transportation by the Numbers: Meeting the State’s Need for Safe, Smooth and Efficient Mobility

@aldotcom
All things Alabama. Managed by the team at Alabama Media Group: @MadisonU, @shaunareporter, @kemorgan, Monica Keener and @rlwbenj.

Alabama al.com Joined April 2008
845 Following 297.2K Followers

Alabama's roads cost drivers about $2.3 billion a year, according to a report. trib.al/GpkFjJe

Proponents and opponents of Alabama Gov. Kay Ivey's plan to increase gas taxes to support infrastructure have been speaking out publicly ahead of today's unveiling of the plan.

This is what they are saying: trib.al/XoVTA8u
WBRC FOX6 News

The official Twitter account for WBRC FOX6 News in Birmingham, Alabama.
#WBRCandMe

Birmingham, AL  wbrc.com  Joined March 2009

1,814 Following  185.4K Followers

WBRC FOX6 News  @WBRCnews  1h
New traffic report shows how much money drivers are losing on Birmingham's bad roads
bit.ly/2Egqpnf
Ivey proposes 10-cent gas tax increase to pay for road improvements
bit.ly/2EtxfJ
Gas tax proposal includes help for Port of Mobile

Reaction is coming to Governor Kay Ivey’s proposal to raise gasoline taxes to pay for infrastructure improvements in Alabama.

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Mobile, Alabama  mynbc15.com  Joined May 2009
970 Following  57.1K Followers

NBC 15 News Retweeted

Rachael @Rach_TV_ · 14h
Gas prices could go up!
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mynbc15.com/news/local/mob...

CONSUMER ALERT
GAS TAX INCREASE TO FUND ROAD PROJECTS

0:21  267 views
A gas tax increase may be the only way to improve road conditions, lawmakers say.

Alabama’s Deteriorating Roads Cost Drivers $5.3 billion a Year, Alabama’s roads and bridges have deteriorated to such an extent that it costs each resident $5.3 billion a year, according to a report by a nonprofit
Construction advocates, lobbying groups and local officials have emerged as ardent proponents of a gas tax increase.

Road study touted by Montgomery officials highlights emerging special-int...
Study: Bad roads cost Anniston-area residents hundreds per year
A meeting in Anniston Monday kicked off a week-long publicity push by advocates of a state gas tax increase, timed just in advance of the March 5
We are CBS8 and ABC32 Newsrooms in Montgomery, West Alabama, South Alabama and Troy. We are Your Local News Leader!

Montgomery, Alabama · alabamanews.net · Joined August 2009

Alabama roads: A hot topic this legislative session. @JaleaBrooks explains. bit.ly/2Nusj81
Report: Inadequate infrastructure costs average Alabama driver over $1,300 per year #alpolitics
By @sean_yhn
Speaker Mac McCutcheon and other local leaders met in Decatur today to discuss dangerous roads and bridges in the area. Hear why Alabamians may soon see a higher tax on gas tonight at 5:30.

Drivers losing money by traveling on unsafe roads
Speaker Mac McCutcheon and other local leaders met in Decatur to discuss road, bridge, and traffic safety.
Tuscaloosa Chamber
@chambertusc  Follows you

West Alabama Chamber serving Tuscaloosa / Northport and West Alabama

Tuscaloosa  tuscaloosachamber.com  Joined March 2009

675 Following  5,875 Followers

Tuscaloosa Chamber @chambertusc · 21h
Discussing the data ahead of our @TRIP_inc press conference to talk about Tuscaloosa roads. #FixALRoads
The Chamber was delighted to host a news conference to share information about Montgomery's roads and bridges from DC-based transportation research organization, TRIP.

TRIP's report shows the need for our continued support for investment in our region's infrastructure. Efficient and well-maintained roads and bridges are the key to continuing economic development success and enhance quality of life.

This morning TRIP released a report about Birmingham's roads and discussed some of the findings with the media at the Birmingham Business Alliance office. Senator Jabo Waggoner was also on hand to discuss how the state is working to improve infrastructure so that hopefully the below infographic will no longer be relevant soon.

Driving on Birmingham area roads that are deteriorated, congested and that lack some desirable safety features costs the average driver $1,846 each year in the form of additional vehicle operating costs (VOC) as a result of driving on rough roads, the cost of lost time and wasted fuel due to congestion, and the financial cost of traffic crashes.

### Deficient Birmingham Roads Cost the Average Driver $1,846 Annually

- **Congestion**: $990
- **VOC**: $549
- **Safety**: $307
Montgomery Chamber
@MGMChamber  Follows you

The Montgomery Area Chamber of Commerce is a fully-integrated economic development organization, dedicated to both the creation and preservation of jobs.

Montgomery, Alabama  montgomerychamber.com  Joined March 2011

481 Following  2,198 Followers

Montgomery Chamber Retweeted

TRIP @TRIP_Inc · Feb 26

Report Says Montgomery Drivers Are Losing Money On the Roadways
alabamanews.net/2019/02/25/rep... @TRIP_Inc @MGMChamber #FixALroads

Report Says Montgomery Drivers Are Losing Money On the Roadways - Al...
A possible increase to the Alabama’s gas tax is expected to be a dominant issue when the legislative session starts in March, but it’s already on the list of priorities. alabamanews.net
Tuscaloosa Chamber @chambertusc - Feb 25
Tuscaloosa drivers lose 18 hours and $450 annually due to congestion; $800 annually due to condition of roads, says Carolyn Kelly of @TRIP_Inc
#FixALRoads
Decatur-Morgan Chmbr
@DMCChamber  Follows you

Decatur-Morgan County Chamber promotes business in the area through volunteer leadership in economic, political and social development. This is YOUR chamber!

🔗 Decatur, Ala.  dcc.org  ⏳ Joined August 2012

653 Following  1,671 Followers

Thankful for visit today from Speaker @MacDistrict25, @TRIP_Inc discussing traffic/infrastructure study results, as well as critical need to invest in roads/bridges for safety & economic dev'l. It’s time for Montgomery to create a sustainable plan to #FixALRoads. #ALPolitics
believe in mobile
belong to the chamber

Mobile Area Chamber
@MobileChamber

The Mobile Area Chamber is a progressive business advocate serving 2,000-plus members in the Mobile area.

Mobile, Alabama  mobilechamber.com  Joined May 2009

493 Following  8,909 Followers

t Mobile Area Chamber Retweeted

Nicole Fierro @FierroNico - Feb 26
ROADS REPORT: New report shows 32 percent of roads in the Mobile region are in poor or deteriorated condition. Driving on these rough roads costs the avg. driver an extra $425 a year to maintain their cars. @mynbc15
Greg Sitek
@diggingfordirt  Follows you
Has been a construction magazine editor for over 40 years.
site-kconstructionzone.com  Joined February 2009
655 Following  3,260 Followers
Followed by Brandon Williamson, FasterBetterSafer, and 59 others you follow

Tweets  Tweets & replies  Media  Likes

Greg Sitek @diggingfordirt  2h
Check out TRIP Reports: ALABAMA DRIVERS LOSE $5.3 BILLION ANNUALLY ON ROADS THAT ARE ROUGH, CONGESTED & LACK SOME SAFETY FEATURES. @site-kconstructionzonezone.com/?p=15510

Rock Products
@rockproducts
Rock Products is the aggregates industry's leading source for market analysis and technology solutions.
Jacksonville, FL  rockproducts.com  Joined January 2010
465 Following  2,443 Followers

Rock Products @rockproducts  23h
Alabama Roads, Bridges in Dire Need of Repair ow.ly/WzOA30nR9XS @TRIP_Inc
Report: Inadequate infrastructure costs average Alabama driver over $1,300 per year (link: https://yellowhammernews.com/report-inadequate-infrastructure-costs-average-alabama-driver-over-1300-per-year/) yellowhammernews.com/report-inadequ... @TRIP_Inc FixALroads

Mayor Sandy Stimpson, City of Mobile (left), Commissioner Merceria Ludgood, Mobile County & Bill Sisson, President & CEO, Mobile Area Chamber of Commerce at news conference to release @TRIP_Inc report (link: http://ow.ly/DGNx30nOAVA) ow.ly/DGNx30nOAVA @MayorStimpson @CommLudgood @MobileChamber #FixALroads (link: https://twitter.com/TRIP_Inc/status/1100490950831472640/photo/1) pic.twitter.com/WZEIEObmNS

Drivers losing money by traveling on unsafe roads (link: https://www.rocketcitynow.com/news/drivers-losing-money-by-traveling-on-unsafe-roads/1811513090) rocketcitynow.com/news/drivers-l... @TRIP_Inc @MacDistrict25 #FixALroads

Mobile mayor supports raising gas tax (link: https://mynbc15.com/news/local/mobile-mayor-supports-raising-gas-tax) mynbc15.com/news/local/mob... @TRIP_Inc @MayorStimpson @CommLudgood #FixALroads

Thankful for visit today from Speaker @MacDistrict25, @TRIP_Inc discussing traffic/infrastructure study results, as well as critical need to invest in roads/bridges for safety & economic dev’l. It’s time for Montgomery to create a sustainable plan to #FixALRoads. #ALPolitics (link: https://twitter.com/DMCChamber/status/1100517760214466560/photo/1) pic.twitter.com/RTdOEdxrVF
Scott Metcalf liked your Tweet
Deteriorated roads, congestion and crashes add up to $1,576 a year for Mobile area drivers @TRIP_Inc #FixARoads (link: http://ow.ly/oh4S30nOB8N) ow.ly/oh4S30nOB8N (link: https://twitter.com/TRIP_Inc/status/1100471865963933696/photo/1) pic.twitter.com/O2qQ85H6Tq

Tom Layfield Retweeted a Tweet you were mentioned in
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Mobile Area Chamber Retweeted your Tweet
Mayor Sandy Stimpson, City of Mobile (left), Commissioner Merceria Ludgood, Mobile County & Bill Sisson, President & CEO, Mobile Area Chamber of Commerce at news conference to release @TRIP_Inc report (link: http://ow.ly/DBNx30nOAVA) ow.ly/DBNx30nOAVA @MayorStimpson @CommLudgood @MobileChamber #FixALroads (link: https://twitter.com/TRIP_Inc/status/1100490950831472640/photo/1) pic.twitter.com/WZEIEObmNS

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Robert Maxwell Retweeted your Tweet
According to @TRIP_Inc report, the fatality rate on Alabama’s non-interstate rural roads is more than two and a half times higher than on all other roads in the state (2.38 fatalities per 100 million vehicle miles of travel vs. 0.87) #FixALRoads (link: http://ow.ly/KbHL30nOARQ) ow.ly/KbHL30nOARQ

Zach Lee liked a Tweet you were mentioned in
Thankful for visit today from Speaker @MacDistrict25, @TRIP_Inc discussing traffic/infrastructure study results, as well as critical need to invest in roads/bridges for safety & economic dev’. It’s time for Montgomery to create a sustainable plan to #FixARoads. #ALPolitics (link: https://twitter.com/DMCChamber/status/1100517760214466560/photo/1) pic.twitter.com/RtdOEdxrVF
Anniston-Oxford-Gadsden area drivers pay $1,301 a year in extra vehicle costs as a result of driving on roads in need of repair, lost time and fuel due to congestion-related delays, and the costs of traffic crashes @TRIP_Inc #FixALRoads (link: http://ow.ly/1Qku30nOAPc) ow.ly/1Qku30nOAPc (link: https://twitter.com/TRIP_Inc/status/1100132355837251592/photo/1) pic.twitter.com/LLI2iG5tpz

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Tuscaloosa drivers lose 18 hours and $450 annually due to congestion; $800 annually due to condition of roads, says Carolyn Kelly of @TRIP_Inc #FixALRoads (link: https://twitter.com/chambertusc/status/1100120235259105280/photo/1) pic.twitter.com/ElzH0cU0s7

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Alabama’s roads cost drivers about $5.3 billion a year (link: http://s.al.com/SpudNyh) s.al.com/SpudNyh @BHMBizAlliance @TRIP_Inc #FixALRoads

R₂₀₁₉ liked your Tweet

Deteriorated roads, congestion and crashes add up to $1,713 a year for Tuscaloosa area drivers @TRIP_Inc #FixALRoads (link: http://ow.ly/Kdpq30nOAOm) ow.ly/Kdpq30nOAOm (link: https://twitter.com/TRIP_Inc/status/1100132112945029120/photo/1) pic.twitter.com/I0Cb14MDkZ
Deteriorated roads, congestion and crashes add up to $1,713 a year for Tuscaloosa area drivers @TRIP_Inc #FixALRoads (link: http://ow.ly/Kdpg30nOAOm) ow.ly/Kdpg30nOAOm (link: https://twitter.com/TRIP_Inc/status/1100132112945029120/photo/1) pic.twitter.com/loCb14MDkZ

Alabama’s roads cost drivers about $5.3 billion a year (link: http://s.al.com/SpudNh) s.al.com/SpudNyh @BHMBizAlliance @TRIP_Inc #FixALRoads

Tuscaloosa drivers lose 18 hours and $450 annually due to congestion; $800 annually due to condition of roads, says Carolyn Kelly of @TRIP_Inc #FixALRoads

Chase Cobb and 3 others liked your Tweet
New report on condition, use, funding of Alabama’s surface transportation system to be released Monday 2/25 (link: http://tripnet.org) tripnet.org #FixALRoads (link: https://twitter.com/TRIP_Inc/status/1099683382869544961/photo/1) pic.twitter.com/D1wsJWs3JR

Drew Harrell @DrewHarrell22 Feb 24
@TRIP_Inc to release a report tomorrow on the status of Alabama’s roads and bridges and what it means for drivers. Is there really a cost to AL for doing nothing for it’s roads and bridges? Find out tomorrow. #alpolitics
Quote Tweet TRIP @TRIP_Inc New report on condition, use, funding of Alabama’s surface transportation system to be released Monday 2/25 (link: http://tripnet.org) tripnet.org #FixALRoads

Fix AL Roads @fixALroads · Feb 24
@TRIP_Inc releasing a report on AL’s roads and bridges tomorrow. Stay tuned...#FixALRoads #alpolitics
Quote Tweet TRIP @TRIP_Inc New report on condition, use, funding of Alabama’s surface transportation system to be released Monday 2/25 (link: http://tripnet.org) tripnet.org #FixALRoads

#FixALRoads

FasterBetterSafer liked your Retweet
The @chambertusc will be hosting a press conference tomorrow afternoon with @TRIP_Inc officials to discuss their latest findings and the need to fixALroads. (link: https://twitter.com/trip_inc/status/1099683382869544961) twitter.com/trip_inc/statu...

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