EXAMPLES OF SOCIAL MEDIA ACTIVITY SURROUNDING March 12, 2019 THREE CITY RELEASE OF TRIP'S <u>Modernizing Michigan's Transportation System: Progress and Challenges in Providing Safe,</u> <u>Efficient and Well-Maintained Roads, Highways and Bridges</u>



michigan.gov/whitmer/0,9309...



LANSING, Mich. -- Today Governor Gretchen Whitmer released the following statement after the national transportation research group TRIP found that the average Michigan driver spends \$646 per year on car repairs, which is up from \$562 in previous reports.

"Every driver in Michigan is already paying a hidden tax on our roads, and the cost just went up. If we don't raise the \$2.5 billion we need to actually fix our roads the right way, with the right materials, the cost will continue to go up year after year. Patching potholes and ignoring the problem isn't working. Instead, it's hurting our families and businesses and holding our economy back. I've offered a real plan to raise the revenue we need to fix the damn roads and ensure we can attract businesses and talent to our state, and I'm ready to work with everyone who's ready to solve these problems."





MLive 29m High costs for Michigan drivers due to poor road conditions don't come as



High costs for Michigan drivers due to poor road conditions don't come a... A study found Michigan motorists pay an average of \$648 a year in additional vehicle operating costs due to poor road conditions. \mathscr{D} mlive.com



MLive 🤣 @MLive · 2h Bad roads cost Michigan drivers average of \$648 a year in additional vehicle expenses, study says



Bad roads cost Michigan drivers average of \$648 a year in additional vehi... The poor condition of Michigan roads cost an estimated \$4.6 billion in additional vehicle operating costs a year, an average of \$648 per driver, \mathscr{S} mlive.com



12 Rosalynn Bliss Retweeted



Grand Rapids Chamber @GRChamber · 18h

V

TRIP, a national transportation research group based in Washington, DC, recently released their report on the state of Michigan's roads. You can read more about the report on our website: grandrapids.org/blog/advocacy-...







Detroit Free Press 🥝 @freep · 34m

Michigan funding for roads and bridges falls short, costs residents thousands



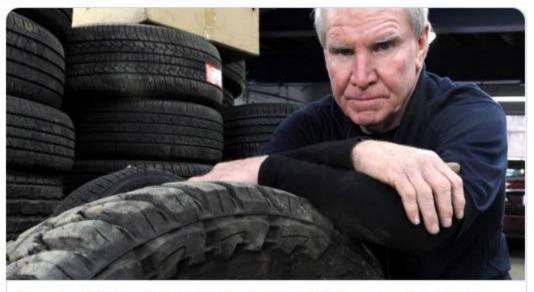






The Detroit News 🤣 @detroitnews · 2h

Report: Michigan's poor-quality roads cost the average motorist \$646 a year in extra vehicle operating costs.



Report on Michigan's \$646 'hidden tax' fuels Whitmer road funding push Michigan's poor-quality roads cost the average motorist \$646 a year in extra vehicle operating costs, according to a new estimate. S detroitnews.com

♀ ↓↓ ♡4 ♪





Crain's Detroit Business @crainsdetroit · 37s

Michigan's failing roads has a broad negative impact on state's economy, @TRIP_Inc report says trib.al/du2n08B







Local 4 WDIV Detroit 🤣 @Local4News · 1h Report details how much Michigan's bad roads cost drivers



Report details how much Michigan's bad roads cost drivers A new report released this week looks at the cost of Michigan's crumbling roads to drivers. S clickondetroit.com





WOOD TV8 🤣 @WOODTV · 18h

"Grand Rapids is Grand Raggedy," said one driver who needed to get a new tire after an encounter with a pothole.



A report from a nonprofit group that tracks the conditions of roads says something you probably already know: Michigan roads are lousy. S woodtv.com





WWMT-TV 🤣 @wwmtnews · 15h

"The TRIP data confirms what we've been saying for some time: Michigan's roads and bridges are crumbling because of decades of under investment," said Tony Kratofil, the chief operating officer and chief engineer at MDOT.



Michigan roads costing motorists billions each year, per transportation re... A new report unveiled Tuesday showed Michigan drivers are losing \$14. 1 billion a year because of the condition of the state's roads. TRIP is a \mathscr{O} wwmt.com





Michigan Advance @MichiganAdvance · 16h Report: Bad roads cost Michiganders \$14B per year michiganadvance.com/2019/03/12/rep...





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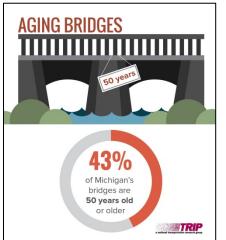
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Average driver in Kalamazoo-Battle Creek area spends \$831 annually on vehicle maintenance and repairs due to poor road conditions, according to transportation research group 'TRIP.' (link: https://twitter.com/KateWWMT/status/1105628954583552002/photo/1) pic.twitter.com/38PumW12ob



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Michigan roads costing motorists billions each year, per transportation research group (link: http://wwmt.com/news/local/michigan-roads-costing-motorists-billions-each-year-per-transportation-research-group) wwmt.com/news/local/mic... @TRIP_Inc #FixMIState #FTDR



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Report by @TRIP_Inc says 43% percent of Michigan's bridges were built in 1969 or earlier. (link: http://ow.ly/lt2H30o0c6X) ow.ly/lt2H30o0c6X #FixMIState

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Report: Roads in Grand Rapids are getting better, but more funding is needed (link:

http://www.wzzm13.com/article/traffic/report-roads-in-grand-rapids-are-getting-better-but-morefunding-is-needed/69-4d7a403d-291f-4060-b6ac-47fe788e704f) wzzm13.com/article/traffi... via @wzzm13 @TRIP_Inc #FixMIState



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Equipment Today @EquipmentToday Mar 12

Increased #transportation funding has allowed improvements to proceed in #Michigan but additional investment still need to improve conditions, relieve congestion and reduce costs to motors of driving on congested, deficient roads, says <u>@TRIP Inc</u> report



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Poor Michigan roads cost motorists billions of dollars beyond taxes (link:

https://www.crainsdetroit.com/infrastructure/report-poor-michigan-roads-cost-motorists-billions-dollars-

beyond-taxes) crainsdetroit.com/infrastructure... via @crainsdetroit @TRIP Inc #FixMIState #FTDR



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GR

The efficiency of Michigan's transportation system, particularly its highways, is critical to MI economy. @TRIP Inc report says \$1 trillion in goods are shipped to, from and within sites in Michigan each year, mostly by truck #FixMIState #FTDR (link: http://ow.ly/lt2H30o0c6X) ow.ly/lt2H30o0c6X (link:



Grand Rapids Chamber liked your Tweet "It's clear that the state needs to do more to

invest in our vital infrastructure network and we look forward to discussing ways to modernize Michigan roads." Joshua Lunger, director of gov't. affairs @GRChamber on release of @TRIP Inc report (link: http://ow.ly/3h8k30o0coP)

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MITA @thinkMITA Mar 12 @TRIP Inc , a national transportation research group, officially released their 2019 Michigan Report titled Modernizing Michigan's Transportation System. Visit the link below to read the report and to see exactly why we need to #FixMIState and #FTDR asap!

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