#### Examples of social media posts surrounding the release of TRIP's 2020

Arizona Transportation by the Numbers: Meeting the State's Need for Safe, Smooth and Efficient Mobility







61.7K Following 423.1K Followers







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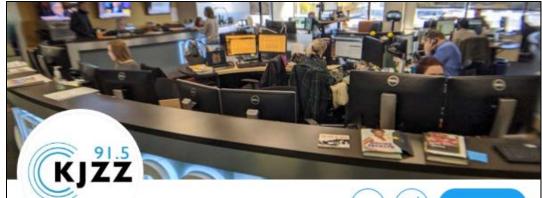




The Arizona Capitol Times is an award-winning newspaper that covers state government, politics and legislative news.

768 Following 22.6K Followers











## KJZZ Phoenix 📀

@kjzzphoenix

KJZZ is an award-winning, listener-supported public radio station and @NPR member station in Phoenix, Arizona.

For community and event info follow @YourKJZZ.

Phoenix, AZ & kjzz.org Joined May 2008

2,452 Following 14.9K Followers



 $\leftarrow$ 

#### Tweet

transportation research, says deficient roads cost the average Valley driver \$2,009 per year.



Report: Phoenix-Area Road Conditions Cost Drivers \$2,000 Annually
A report by TRIP, a national nonprofit focused on transportation research, says
deficient roads cost the average Valley driver \$2,009 per year.Across the Valley, ...

& kjzz.org

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#### **PHX Business Journal**

@phxbizjournal

The Phoenix Business Journal's editorial staff provides local, breaking business news.

Phoenix, Arizona & phoenix.bizjournals.com Joined March 2009

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PBJ

PHX Business Journal @phxbizjournal · Mar 12

Find out what inadequate road conditions across Valley roads are costing you. #Phoenix



Report: Valley's bad road conditions come with steep price tag

A new report says poor to mediocre conditions on Valley roads contributed to higher costs for drivers due to vehicle operating costs, ... S bizjournals.com



# Arizona League

@AzCities Follows you

The League of Arizona Cities and Towns serves the 91 cities and towns in Arizona through education, advocacy, policy development, technical assistance & more.

**1,103** Following **5,258** Followers



## Arizona League @AzCities · Mar 10

"You have a Toyota Prius, or a Tesla is just as heavy as my Honda Civic, if not heavier. So they are having an impact on the roads. So there's a question which is 'what should they be paying to maintain those roads?" @AZ\_Rene tells @12News @TRIP\_Inc



Arizona roads more than \$9 billion away from being ...
The TRIP Report is an independent report which looks at how the state's roads are impacting drivers.

© 12news.com



# PRESENTING THE 2020 DIGITAL STATE OF THE TOWN

WATCH NOW! GILBERTAZ.GOV/STATEOFTHETOWN

#GILBERTAZ2020





## **Mayor Jenn Daniels**

@GilbertAZMayor

Official Twitter account for @GilbertYourTown Mayor Jenn Daniels. Follow along for all things #GilbertAZ. Links/retweets ≠ endorsements.

⊚ Gilbert, AZ & gilbertaz.gov III Joined July 2016

649 Following 3,523 Followers



Mayor Jenn Daniels @GilbertAZMayor · Mar 11

I was grateful to share the local perspective on transportation at the @AzCapitoITimes Morning Scoop yesterday! #ForOurFuture



Karen Fann and 2 others



# **Mayor Georgia Lord**

@MayorGLord

Mayor of Goodyear, AZ

⊚ Goodyear, AZ ⊗ goodyearaz.gov/index.aspx?nid... 📰 Joined February 2012

**724** Following **1,512** Followers

Mayor Georgia Lord Retweeted



Arizona Chapter, AGC @AZAGC · Mar 10

#Arizona's roads, highways & bridges form vital #transportation links for AZ residents, visitors & businesses... modernizing Arizona's #transportation system is critical to #qualityoflife and economic competitiveness in the Grand Canyon State. @TRIP\_Inc\_ow.ly/kDZ950yG3oo











"You have a Toyota Prius, or a Tesla is just as heavy as my Honda Civic, if not heavier. So they are having an impact on the roads. So there's a question which is 'what should they be paying to maintain those roads?" 
@AZ\_Rene tells @12News @TRIP\_Inc <a href="https://12news.com/article/news/local/arizona/arizona-roads-more-than-9-billion-away-from-being-considered-adequate-report-finds/75-c25c1c81-9a10-46a7-baea-d1c73112f595">https://12news.com/article/news/local/arizona/arizona-roads-more-than-9-billion-away-from-being-considered-adequate-report-finds/75-c25c1c81-9a10-46a7-baea-d1c73112f595</a>





Recent Tweet from Arizona Chapter, AGC

"Making #investments that will improve the condition and efficiency of #Arizona's transportation system will ensure that the state remains an attractive place to live, visit, and do business." - @TRIP Inc executive director Dave Kirby. https://twitter.com/kjzzphoenix/status/1238475150263115777



Arizona Chapter, AGC liked your Tweet

Report: Phoenix-Area Road Conditions Cost Drivers \$2,000 Annually | KJZZ https://kjzz.org/content/1482566/report-phoenix-area-road-conditions-cost-drivers-2000-annually @TRIP\_Inc



Mayor Cathy Carlat



Luige del Puerto and 2 others liked a Tweet you were

mentioned in

#Thankyou to the wonderful panelists that participated in this week's #roadfunding Morning Scoop @FannKfann, @CharleneforAZ, Noel Campbell, @jacksellers @GilbertAZMayor & @TRIP\_Inc. And shoutout to @Idelpuerto for leading the engaging

conversation!ttps://twitter.com/GilbertAZMayor/status/1237806300722892800



Arizona Chapter, AGC @AZAGC Mar 11 #Thankyou to the wonderful panelists that participated in this week's #roadfunding Morning Scoop @FannKfann, @CharleneforAZ, , Noel Campbell, @jacksellers, @GilbertAZMayor, & @TRIP Inc

And shoutout to <a>@ldelpuerto</a> for leading the engaging conversation!



Quote Tweet Mayor Jenn Daniels @GilbertAZMayor · Mar 11

I was grateful to share the local perspective on transportation at the @AzCapitolTimes Morning Scoop yesterday! #ForOurFuture





liked a Tweet you were mentioned in

"This is more ammunition, more evidence of the issue," said @AZ\_Rene, deputy director of @AzCities. The @TRIP\_Inc report shows the immense need to modernize the user fee for gasoline to properly fund road repairs and maintenance. https://azcentral.com/story/news/politics/arizona/2020/03/10/report-says-bad-roads-cost-arizonans-billions-push-more-funding-continues-capitol-noel-

campbell/5011835002/?fbclid=IwAR2t0iYIMgSJuuYoN32psTL2SF3ParN4RL7NxiSxcqE9mHjjzczGRsTpCwkingsCompact and the compact of the



HighGround, Inc. liked 2 Tweets you were mentioned in

@TRIP\_Inc estimates that 44% of major roads & highways in AZ are in poor/mediocre condition costing #Arizona drivers from added vehicle repairs, crashes where the roadway was a contributing factor + added time + fuel expenses= \$9.6 billion. <a href="https://azcentral.com/story/news/politics/arizona/2020/03/10/report-says-bad-roads-cost-arizonans-billions-push-more-funding-continues-capitol-noel-campbell/5011835002">https://azcentral.com/story/news/politics/arizona/2020/03/10/report-says-bad-roads-cost-arizonans-billions-push-more-funding-continues-capitol-noel-campbell/5011835002</a> Show all



#### Arizona League@AzCities Mar 11

"This is more ammunition, more evidence of the issue," said <u>@AZ\_Rene</u>, deputy director of <u>@AzCities</u>. The <u>@TRIP\_Inc</u> report shows the immense need to modernize the user fee for gasoline to properly fund road repairs and maintenance.



Report says bad roads cost Arizonans billions; push for more funding continues at Capitol
Rough roads are costing
Arizona drivers about \$2,000 each in car repairs and time lost to traffic, according to a report officials released Tuesday.

<u>azcentral.com</u>

.

Scott Smith liked 2 Tweets you were mentioned in

#Arizona's roads, highways & bridges form vital #transportation links for AZ residents, visitors & businesses... modernizing Arizona's #transportation system is critical to #qualityoflife and economic competitiveness in the Grand Canyon State. @TRIP\_Inc http://ow.ly/kDZ950yG3oo https://pic.twitter.com/s0l38YLA1e Show all





Billasinbusy

and 5 others liked a Tweet you were mentioned in

@TRIP\_Inc's report will aid lawmakers at all levels in making wise & informed decisions about the future of #transportation in #Arizona. @AzCities is ready to work w/everyone to develop solutions to meet the transportation demands of the people we serve today & into the future. https://pic.twitter.com/Ov2J4As5Xn





Paul Bentz and Arizona Chapter, AGC

liked a Tweet you were mentioned in

@TRIP\_Inc's report will aid lawmakers at all levels in making wise & informed decisions about the future of #transportation in #Arizona. @AzCities is ready to work w/everyone to develop solutions to meet the transportation demands of the people we serve today & into the future. https://pic.twitter.com/Ov2J4As5Xn

#### HighGround, Inc.

and 4 others liked a Tweet you were mentioned in

"You have a Toyota Prius, or a Tesla is just as heavy as my Honda Civic, if not heavier. So they are having an impact on the roads. So there's a question which is 'what should they be paying to maintain those roads?" @AZ\_Rene tells @12News @TRIP\_Inc https://12news.com/article/news/local/arizona/arizona-roads-more-than-9-billion-away-from-being-considered-adequate-report-finds/75-c25c1c81-9a10-46a7-baea-d1c73112f595

is ready to work w/everyone to develop solutions to meet the transportation demands of the people we serve today & into the future.





liked a Tweet you were tagged in

#Arizona's roads, highways & bridges form vital #transportation links for AZ residents, visitors & businesses... modernizing Arizona's #transportation system is critical to #qualityoflife and economic competitiveness in the Grand Canyon State. @TRIP\_Inc http://ow.ly/kDZ950yG3oo https://pic.twitter.com/s0l38YLA1e

Arizona League liked your Tweet

For the average Phoenix-Mesa urban area driver traffic congestion causes 62 annual hours of delay and costs \$1,089 a year in lost time and wasted fuel. Statewide, congestion costs Arizona drivers a total of \$4.5 billion annually. http://ow.ly/YjTX50yG3lQ https://pic.twitter.com/1VPBPitD14



Arizona Chapter, AGC liked 3 of your Tweets

For the average Phoenix-Mesa urban area driver traffic congestion causes 62 annual hours of delay and costs

\$1,089 a year in lost time and wasted fuel. Statewide, congestion costs Arizona drivers a total of \$4.5 billion annually.

http://ow.ly/YjTX50yG3IQ https://pic.twitter.com/1VPBPitD14 Show all released their latest report revealing just how critical #roadmaintenance is for #Arizona's economy.

**Quote Tweet** 

TRIP @TRIP Inc · Mar 10

The efficiency of Arizona's transportation system, particularly its highways, is critical to the state's economy. @TRIP\_Inc report says \$332 billion in goods are shipped to and from sites in Arizona each year, mostly by truck http://ow.ly/kDZ950yG3oo





<u>ChamberMoves</u> Retweeted your Tweet

New @TRIP\_Inc report on condition, use, funding of Arizona's surface transportation system says bad roads, traffic crashes and congestion cost AZ drivers \$9.6 billion a year @TRIP\_Inc http://ow.ly/jtxo50yG3b6 https://pic.twitter.com/4rHMicHnsz



**ChamberMoves** liked your Tweet

New @TRIP\_Inc report on condition, use, funding of Arizona's surface transportation system says bad roads, traffic crashes and congestion cost AZ drivers \$9.6 billion a year @TRIP\_Inc http://ow.ly/jtxo50yG3b6 https://pic.twitter.com/4rHMicHnsz



Nancy Slane High and 7 others liked a Tweet you were mentioned in #FullHouse at @AzCapitolTimes Morning Scoop on #road funding! @FannKfann, @CharleneforAZ, Noel Campbell, @jacksellers, @GilbertAZMayor & @TRIP\_Inc @Idelpuerto https://pic.twitter.com/eTOw4Ek3Vt



<u>Arizona Chapter, AGC @AZAGC Mar 10 #FullHouse</u> at <u>@AzCapitolTimes</u> Morning Scoop on <u>#road</u> funding! <u>@FannKfann</u>, <u>@CharleneforAZ</u>, Noel Campbell, <u>@jacksellers</u>, <u>@GilbertAZMayor</u> & <u>@TRIP Inc @Idelpuerto</u>

