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New York Transportation by the Numbers: Meeting the State's Need for Safe, Smooth and Efficient Mobility

Broadcast and Social Media Coverage – December 2020

December 8

Albany

WRGB (CBS), Albany, NY -CBS6 News

Binghamton

WBNG (CBS), Binghamton, NY - 12 News 6pm WICZ (FOX), Binghamton, NY - Fox 40 News at Six

Buffalo

WBFO-FM (Radio), Buffalo, NY WIVB-BUF (CBS), Buffalo, NY - News 4 at 5 WGRZ-BUF (NBC), Buffalo, NY - Channel 2 News WGRZ-BUF (NBC), Buffalo, NY - Channel 2 News Spectrum News Buffalo, Buffalo, NY - Time Warner Spectrum News Buffalo, Buffalo, NY - Time Warner

NYC

WINS-AM, New York, NY WINS-AM, New York, NY

WINS-AM, New York, NY WINS-AM, New York, NY WINS-AM, New York, NY WINS-AM, New York, NY WINS-AM, New York, NY

Rochester

WHAM-AM (Radio), Rochester, NY WROC-ROC (CBS), Rochester, NY -News 8 First at 4 WHEC-ROC (NBC), Rochester, NY - News10NBC @ Seven WROC-ROC (CBS), Rochester, NY - News 8 Tonight WHAM-ROC (ABC), Rochester, NY -13WHAM News 5:30 WUHF-ROC (FOX), Rochester, NY - 13WHAM News Spectrum News Rochester, Rochester, NY Spectrum News Rochester, Rochester, NY

Utica

WKTV (NBC), Utica, NY -Live at Five WKTV (NBC), Utica, NY - NewsChannel 2 at Six WUTQ, Utica, NY WUTQ, Utica, NY

December 9

Binghamton

WICZ (FOX), Binghamton, NY - Fox 40 HDNews WICZ (FOX), Binghamton, NY - Fox 40 HDNews

Buffalo

WBFO-FM (Radio), Buffalo, NY WGRZ-BUF (NBC), Buffalo, NY - Ch. 2 News @ 430am

December 9 continued

Spectrum News Buffalo, Buffalo, NY - Time Warner Spectrum News Buffalo, Buffalo, NY - Time Warner Spectrum News Buffalo, Buffalo, NY - Time Warner

NYC

WINS-AM, New York, NY WINS-AM, New York, NY

Rochester

WHAM-AM (Radio), Rochester, NY WHAM-AM (Radio), Rochester, NY WHAM-AM (Radio), Rochester, NY WHAM-ROC (ABC), Rochester, NY - Good Day Rochester WHAM-ROC (ABC), Rochester, NY - Good Day Rochester

WROC-ROC (CBS), Rochester, NY - News 8 at 6am WROC-ROC (CBS), Rochester, NY - News 8 at 6am WROC-ROC (CBS), Rochester, NY - News 8 at 5am WROC-ROC (CBS), Rochester, NY - News 8 Tonight WUHF-ROC (FOX), Rochester - Good Day Rochester

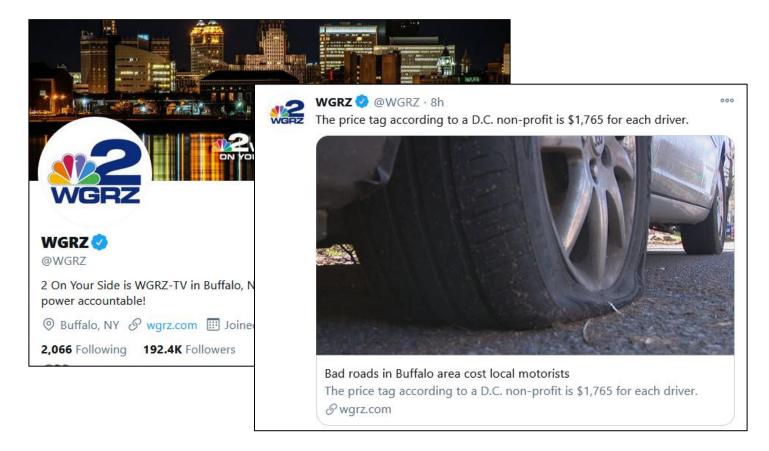
Utica

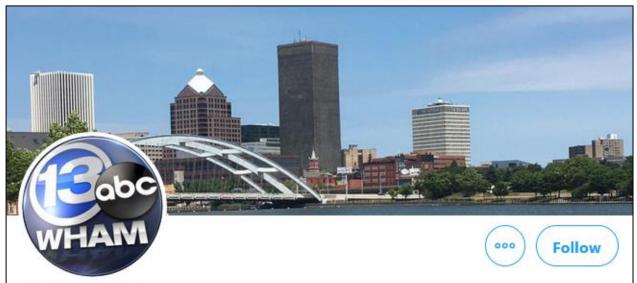
WKTV (NBC), Utica, NY - NewsChannel 2 at Daybreak
WKTV (NBC), Utica, NY - NewsChannel 2 at Sunrise
WUTQ, Utica, NY
WUTQ, Utica, NY
WUTQ, Utica, NY

December 15-16

Albany

Talk 1300, Albany, NY Talk 1300, Albany, NY





13WHAM 📀

@13WHAM

No. 1 for Breaking News & Weather Authority in the Rochester, N.Y. area. Facebook.com/13WHAM | Twitter: @13wham | IG: @13whamtv

Rochester, NY USA & 13wham.com Joined September 2008

992 Following 162.9K Followers



13WHAM ⊘ @13WHAM · Dec 8

000

Report: Rochester drivers losing \$1,600 annually due to poor road conditions, congestion



Report: Rochester drivers losing \$1,600 annually due to poor road condi...

Rochester, N. Y. – Traveling on rough or heavily-traveled roads can be more than just a headache. One organization says it could also be ...

13wham.com









CBS 6 Albany - WRGB 📀

@CBS6Albany

WRGB NEWS

cbs6albany.com

Bringing you news, weather and sports in the Albany region.

O Albany, New York O cbs6albany.com Joined January 2009

1,422 Following 100.7K Followers

CBS 6 Albany - WRGB Retweeted



Melissa Lee @MelissaLeeOnTV · Dec 9

The average driver in the #CapitalRegion loses more than \$2,100 every year as a result of roads that are deteriorated, congested, and also may lack some key safety features.



And over the past five years, the region has averaged 76 traffic deaths a... Developing now - as we head toward winter, Capital Region residents are bracing themselves for already rough roads and bridges to get even ... @ cbs6albany.com



Spectrum News ROC 🤣

@SPECNewsROC

Spectrum News offers the best 24-hour local news coverage in Rochester plus weather, sports and your favorite features.

Joined October 2008

472 Following 79.2K Followers



Spectrum News ROC ♥ @SPECNewsROC · Dec 9

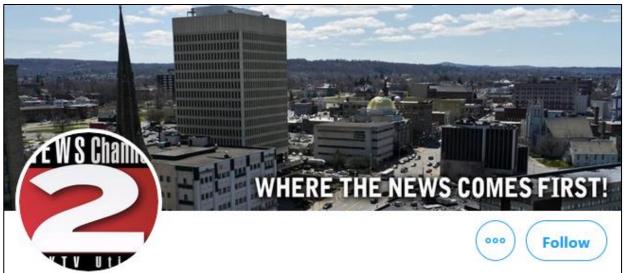
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TRIP says 8% of the Rochester region's bridges are in immediate need of repair or replacement.



Transportation Researcher: Damaged Roads Costing Rochester Drivers TRIP says fixing roadways would save money and lives.

Sepectrumlocalnews.com





@WKTV

Most-watched and most-experienced news source in Central New York. For more, follow @WKTVWeather and @WKTVSports.

O Utica, New York & wktv.com Joined January 2009

800 Following 39K Followers



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Which Utica roads would you say are in need of repair?



Report finds 12% of Utica roads, bridges in poor condition

A nonprofit transportation organization has released its latest road report for New York State, finding 12% of roads and bridges in Utica to be in poor condition.

Swktv.com

6:15 PM · Dec 8, 2020 · SocialNewsDesk

20 Quote Tweets 14 Likes





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@WHAM1180

Rochester's News, Weather & Traffic Station. Make Your Vote Count, #Rochester: ihr.fm/3oun76t

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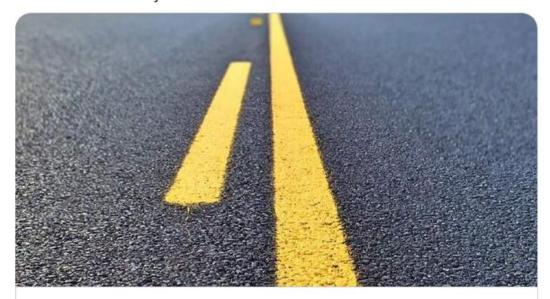
931 Following 11.9K Followers



NewsRadio WHAM 1180 @WHAM1180 · Dec 8

00

The report blames roads that are deteriorated, congested and lacking in some desirable safety features.



REPORT: Roads in Rochester Cost Average Driver More than \$1,600 a Ye... The report blames roads that are deteriorated, congested and lacking in some desirable safety features.

@wham1180.iheart.com



Daily Gazette 📀

@dgazette

We're a family-owned newspaper based in #Schenectady, covering local news in Schenectady, Saratoga, Fulton, Montgomery, Schoharie and Albany counties.

Schenectady, NY & dailygazette.com Joined March 2009

385 Following 27.1K Followers

Daily Gazette 🕗 @dgazette · Dec 9

The ride to work isn't going to get better anytime soon. | From our

@stanhudy



Capital Region roads, bridges make commutes costly

The ride to work isn't going to get better anytime soon. That was part of the information released Tuesday morning in the annual New York ... & dailygazette.com

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RBJ

@RBJdaily

The Rochester Business Journal is the leading source of business news and information in Rochester, N.Y.

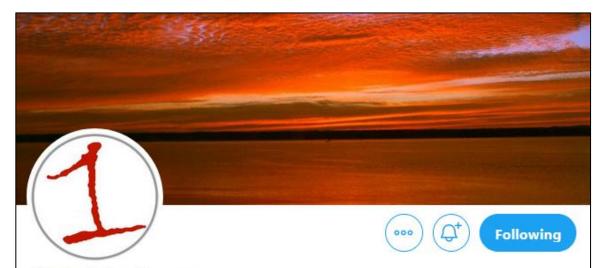
O Rochester, NY & rbj.net III Joined January 2009

2,081 Following 14.7K Followers

RBJ @RBJdaily · Dec 10

Road conditions cost Rochester drivers \$1,626 a year ow.ly/TFUb102ua7Z





FingerLakes1.com

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The Finger Lakes region's leading multi-platform local news, weather, sports & entertainment network. Also, hosting & developing websites since 1999.

1,984 Following 6,919 Followers



FingerLakes1.com @FingerLakes1 · 1h

How much do pot holes cost motorists? Apparently quite a bit annually, per report



How much do pot holes cost motorists? Apparently quite a bit annually,...
Roads and bridges that are deteriorated, congested or lack some desirable safety features cost New York motorists a total of \$26 billion ...

Sfingerlakes1.com

AGC Legislative Retweeted your Tweet

One dollar of deferred maintenance on roads and bridges can cost \$4 to \$5 in needed future repairs @TRIP Inc #RebuildNYNow http://ow.ly/lwyC50CFMtZ https://pic.twitter.com/AbfzObkldZ



Quote Tweet TRIP @TRIP Inc · Dec 9 Bad roads in Buffalo area cost local motorists http://wgrz.com/article/news/local/bad-roads-in-buffalo-area-cost-local-motorists/71-fb9ad4ba-1c67-43e8-

via @WGRZ @TRIP Inc #RebuildNYNow



APWA Gov't. Affairs liked your Tweet

Transportation Researcher: Damaged Roads Costing Rochester Drivers https://spectrumlocalnews.com/share/nys/rochester/transit/2020/12/09/transportation-researcher--<u>damaged-roads-costing-rochester-drivers?cid=share</u> twitter

@TRIP Inc #RebuildNYNow



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Buffalo-Niagara Falls area motorists spend 48 hours a year and waste 23 gallons of fuel sitting in traffic congestion at an average cost of \$965 each @TRIP Inc #RebuildNYNow http://ow.ly/zP3i50CFUrt https://pic.twitter.com/Z6qfpscDfc

congestion pricing Retweeted your Tweet Buffalo-Niagara Falls area motorists spend 48 hours a year and waste 23 gallons of fuel sitting in traffic congestion at an average cost of \$965 each @TRIP Inc #RebuildNYNow http://ow.ly/zP3i50CFUrt https://pic.twitter.com/Z6qfpscDfc



EVERY \$1 OF DEFERRED MAINTENANCE ON ROADS AND BRIDGES

RoadBotics Inc. liked your Tweet

Extra vehicle costs, crashes, congestion cost New York City metro area drivers nearly \$3,000 a year according to new @TRIP_Inc report #RebuildNYNow https://pic.twitter.com/J6CirRtYhv



Liza liked 2 Tweets you were mentioned in

Ranking of Utica Roads by @TRIP_Inc: 12% Poor, 28% Mediocre, 17% Fair, 43% Good Deficient roads cost Uticans \$1,264 annually. "Every \$1 of deferred maintenance on roads and bridges costs an additional \$4 to \$5 in needed future repairs." Full report: https://tripnet.org/wp-

content/uploads/2020/12/TRIP New York Transportation by the Numbers Report December 2020.pd f



Katie @katieaiello 15h

Ranking of Utica Roads by <u>@TRIP Inc</u>: 12% Poor, 28% Mediocre, 17% Fair, 43% Good Deficient roads cost Uticans \$1,264 annually. "Every \$1 of deferred maintenance on roads and bridges costs an additional \$4 to \$5 in needed future repairs." Full report: https://tripnet.org/wp-

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WKTV @WKTV · 21h Which Utica roads would you say are in need of repair? https://wktv.com/content/news/R