



TRIP

A National
Transportation
Research
Nonprofit

1101 Connecticut Ave., NW, #450 • Washington, DC 20036 • 202.466.6706 • tripnet.org • @TRIP_Inc
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[Colorado Transportation by the Numbers: Meeting the State's Need for Safe, Smooth and Efficient Mobility](#)
Broadcast and Social Media Coverage – March 2021

March 2

KOAA (NBC), Colorado Springs, CO - News 5 at 6PM
KOAA (NBC), Colorado Springs, CO - News 5 at 10PM
KOA-AM (Radio), Denver, CO
KOA-AM (Radio), Denver, CO
KOA-AM (Radio), Denver, CO
KOA-AM (Radio), Denver, CO
KOA-AM (Radio), Denver, CO

March 3

KOAA (NBC), Colorado Springs, CO - News 5 Today at 5AM
KOA-AM (Radio), Denver, CO
KOA-AM (Radio), Denver, CO
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THE DAILY SENTINEL



NEWS

New report on transportation reveals same old problem



A new report on the state of Colorado's roads and bridges released Tuesday doesn't reveal anything motorists aren't already familiar with, the...



New study highlights poor road conditions in Colorado and Mesa County



STATE OF GROWTH

Study suggests Colorado's massive need for road improvements could be costing us economically

Spencer Humphrey







The Denver Post 
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 Denver, CO  denverpost.com  Born August 8, 1892
 Joined August 2007

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The Denver Post  @denverpost · 55m 

You can do a lot with an extra \$2,000 in your pocket, and that's about how much Denver drivers are wasting per year on excess wear, tear and wasted traffic hours in their vehicles.



Denver drivers are wasting \$2,000 a year thanks to poor road condition... You can do a lot with an extra \$2,000 in your pocket, and that's about how much Denver drivers are wasting per year on excess wear, tear an... denverpost.com



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...

Colorado's 34% increase in vehicle traffic since 2000 ranks it seventh among all states, according to the TRIP report.



Drivers paying hefty costs for congestion, bad quality of Denver roads
The metro area's roads also are in worse shape than urban roads on average across the country, according to the TRIP report.

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KOAA News5 ✓ @KOAA · 10h

The results of a study by a national transportation group suggest our state's transportation system is in serious need of some TLC--and quickly.



Study suggests Colorado's massive need for road improvements could ...

Economic leaders say traffic gridlock could be driving businesses elsewhere

[@koaa.com](https://koaa.com)



KOAA News5 ✓ @KOAA · 11h

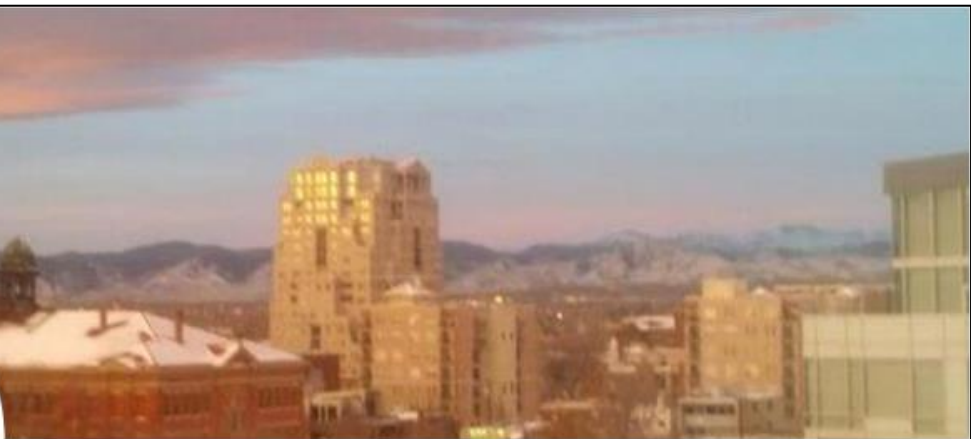
A recent study found nearly 1/3 of our area's roads are rated in poor condition. But transportation officials say perspective is important.



Report says nearly 1/3 of local roads in 'poor' condition, but perspectiv...

Leaders say major improvements have been and continue to be made

koaa.com



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Ed Sealoover

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Ed Sealoover is a reporter for the Denver Business Journal covering government, transportation, economic development, beer and the tourism/hospitality industry.

📍 Denver, Colorado 🔗 denverbusinessjournal.com 📅 Joined January 2012

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...

A new report from national organization @TRIP_Inc puts economic numbers to the congestion on Colorado roads, and they're not pretty:



Drivers paying hefty costs for congestion, bad quality of Denver roads
The metro area's roads also are in worse shape than urban roads on average across the country, according to the TRIP report.

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A Way Forward
@AWayForwardCO



@AWayForwardCO is partnering with @TRIP_Inc to release the newest figures on Colorado's congested and deteriorated transportation network. We hope you can join us for the webinar tomorrow. #coleg #copolitics tinyurl.com/2021TRIPReport



11:19 AM · Mar 1, 2021 · Twitter Web App



Colorado Concern @ColoConcern · Mar 2



The cost of unsafe roads and traffic congestion has gone up substantially according to the latest @TRIP_Inc report. It clearly demonstrates the need for legislative action. Join us 10AM to learn more. #coleg #copolitics #transportation @AWayForwardCO us02web.zoom.us/webinar/regist...





Colorado Concern and A Way Forward

"The new [@TRIP_Inc](#) report reinforces one simple fact: too many Coloradans are wasting too much of their time and money stuck on congested and potholed roads" - Mike Kopp [#coleg #copolitics #transportation](#)

Denver drivers are wasting \$2,000 a year thanks to poor road conditions, traffic study finds
<http://ow.ly/igP650DPc66> via [@denverpost](#)
[@TRIP_Inc](#) [#COtransportation](#)
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Colorado Concern

liked a Tweet you were mentioned in
 "The report... just verified everything that we already know, which is that our road infrastructure is way behind what it should be. That has severe economic implications on Mesa County." - Robin Brown, [@GJEconDev](#). [#coleg #copolitics](#) [@TRIP_Inc](#)

<https://nbc11news.com/2021/03/03/new-study-highlights-poor-road-conditions-in-colorado-and-mesa-county/>



Brian Usher and Todd LaTorella, P.E. A Way Forward@AWayForwardCO and Colorado Concern CS Chamber & EDC APWA Gov't. Affairs

Study suggests Colorado's massive need for road improvements could be costing us economically



<http://ow.ly/GDkA50DOSng> [@TRIP_Inc](#)
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A Way Forward

"The report... just verified everything that we already know, which is that our road infrastructure is way behind what it should be. That has severe economic implications on Mesa County." - Robin Brown, [@GJEconDev](#) . [#coleg](#) [#copolitics](#) [@TRIP_Inc](#)

New study highlights poor road conditions in Colorado and Mesa County
A new report details road and bridge conditions across Colorado

[nbc11news.com](#)



CS Chamber & EDC

New study highlights poor road conditions in Colorado and Mesa County <http://ow.ly/4Skc50DOTOS> [@TRIP_Inc](#) [#COtransportation](#) [@AWayForwardCO](#) [@ColoConcern](#) [@CSCEDC](#) [@GJEconDev](#) [@CoContractors](#)
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Ed Sealover



[@ESealoverDenBiz](#) A new report from national organization [@TRIP_Inc](#) puts economic numbers to the congestion on Colorado roads, and they're not pretty:

Drivers paying hefty costs for congestion, bad quality of Denver roads
The metro area's roads also are in worse shape than urban roads on average across the country, according to the TRIP report.
[bizjournals.com](#)



CCA Retweeted your Tweet New report shows price drivers pay for shoddy transportation funding <http://ow.ly/eRQA50DOUTY> via [@colo_politics](#) [@TRIP_Inc](#) [#COtransportation](#) [@AWayForwardCO](#) [@ColoConcern](#) [@CSCEDC](#) [@GJEconDev](#) [@CoContractors](#)



Rock Products @rockproducts

Colorado's congested and deteriorated [#transportation](#) network threatens to diminish quality of life



and hamper economic growth and recovery in one of the fastest growing states, according to a new report released by [@TRIP_Inc](#). Read more: <http://ow.ly/UOOU50DOXps> [#infrastructure](#)

Tony Milo

Retweeted 2 of your Tweets



Mesa County area motorists paying nearly \$600 extra a year because of rough roads according to new @TRIP_Inc report

<https://tripnet.org/reports/keeping-colorado-mobile-march-2021/>

#COtransportation @AWayForwardCO <https://pic.twitter.com/r5YTQwTeko>

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CO/WY Chapter – ACPA @COWYACPA TRIP @TRIP_Inc · Mar 2

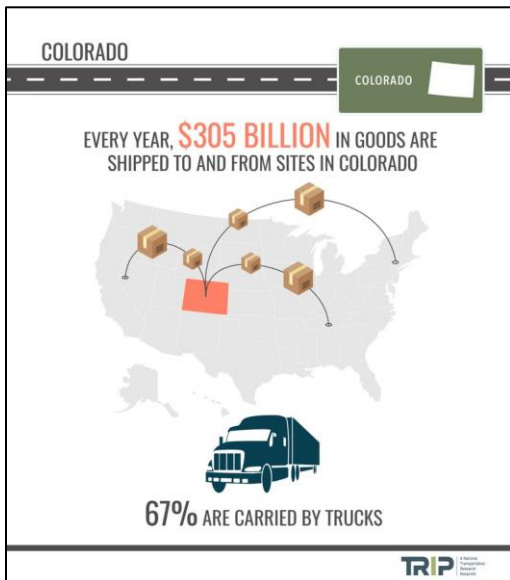
The efficiency of Colorado's transportation system, particularly its

highways, is critical to the state's economy. @TRIP_Inc report says \$305

billion in goods are shipped to and

from sites in Colorado each year <http://ow.ly/PLxy50DNcic>

#COtransportation @AWayForwardCO





Colorado Concern and 2 others

"Our struggling transportation systems hurt the great quality of life that draws businesses and people to our communities." Rachel Beck, VP, Gov't Affairs, Colorado Springs Chamber of Commerce and EDC.

<http://ow.ly/Z9hR50DOej2> @TRIP_Inc @AWayForwardCO @CSCEDC #COtransportation



Anneliese Steel liked a Tweet you were mentioned in We can do better. The @ColoradoDOT 10 Year Plan will move us in the right direction. #coleg #copolitics @TRIP_Inc

<https://tripnet.org/reports/keeping-colorado-mobile-march-2021/> <https://pic.twitter.com/u719gExUK1>



A Way Forward

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"Our struggling transportation systems hurt the great quality of life that draws businesses and people to our communities." Rachel Beck, VP, Gov't Affairs, Colorado Springs Chamber of Commerce and EDC.

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ChamberMoves American Trucking

Associations and 2 others

New @TRIP_Inc report says driving on rough roads costs Colorado's drivers a total of \$2.8 billion a year in extra vehicle operating costs - \$651 per motorist

<http://ow.ly/k47650DNbXd> #COtransportation @AWayForwardCO

<https://pic.twitter.com/95pztO8E4C>

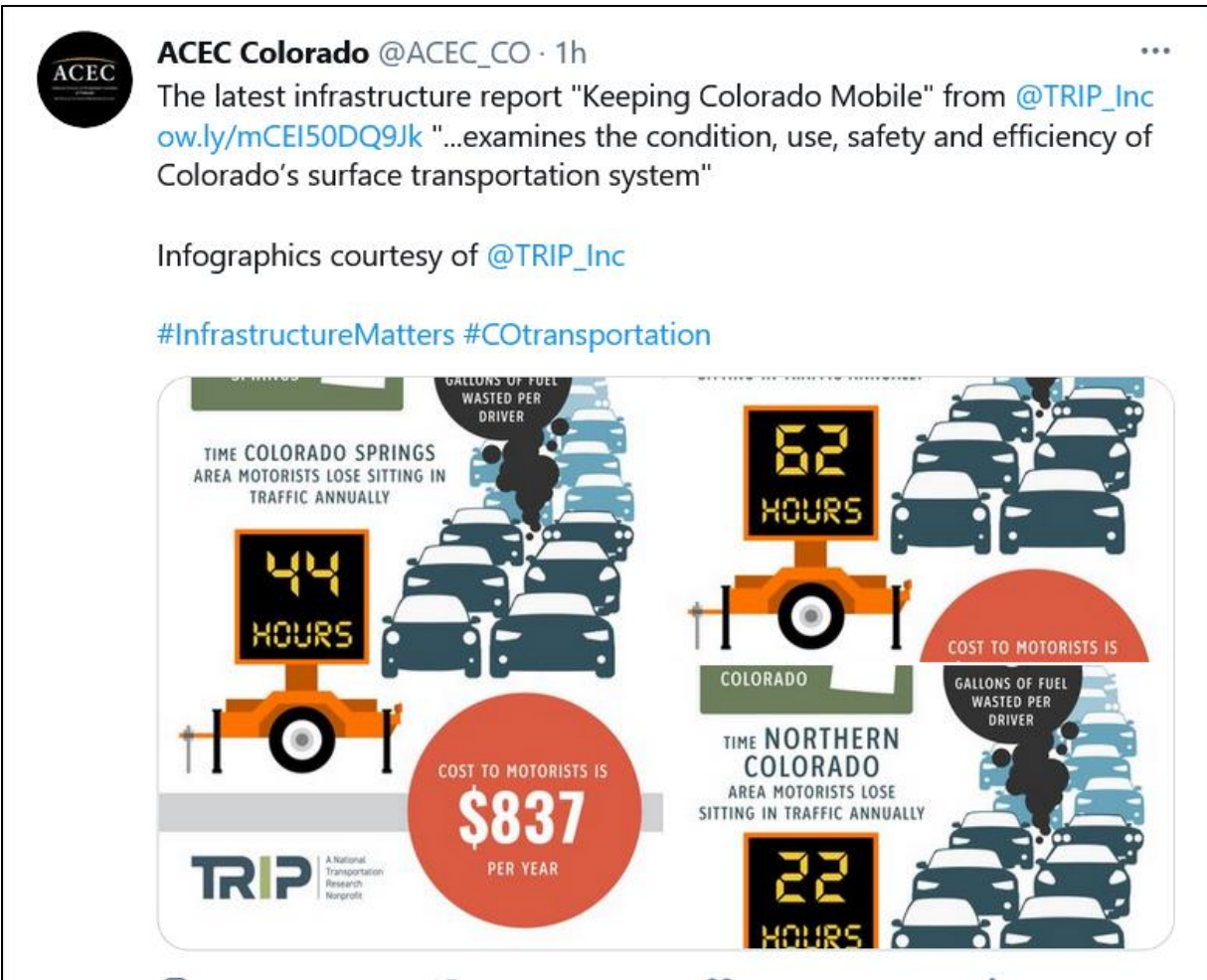


KCHeavies liked your Tweet Extra vehicle costs from riding on rough roads amount to over \$700 year for Denver area drivers according to new @TRIP_Inc report <http://ow.ly/xlc050DNcpr> #COtransportation @AWayForwardCO <https://pic.twitter.com/v1xE mzRZ1k>

@AWayForwardCO
We can do better.
The @ColoradoDOT
10 Year Plan will
move us in the right
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