



A National
Transportation
Research
Nonprofit

1101 Connecticut Ave., NW, #450 • Washington, DC 20036 • 202.466.6706 • tripnet.org • @TRIP_Inc
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Broadcast and Social Media Coverage – February 2022

[Kentucky Transportation by the Numbers: Meeting the State's Need for Safe, Smooth and Efficient Mobility](#)

February 15-16

WKYT(CBS), Lexington, KY - WKYT News at Noon

WLEX (NBC), Lexington, KY - LEX 18 News Late Edition

WLEX (NBC), Lexington, KY - LEX18 News at Sunrise 5AM

WHAS-LOU (ABC), Louisville, KY - WHAS11 Live at 5:30PM

Spectrum News (Louisville), Louisville, KY

Spectrum News (Louisville), Louisville, KY

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Spectrum News (Louisville), Louisville, KY

WXIX-CIN (FOX), Cincinnati, OH - FOX19 Morning News Extra

WXIX-CIN (FOX), Cincinnati, OH - FOX19 Now

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LOCAL12.COM



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📍 Cincinnati, OH 🔗 [local12.com](#) 🕒 Born April 4 📅 Joined September 2008

663 Following 204.5K Followers



Local 12/WKRC-TV ✓ @Local12 · 5h ...

Poor roads and traffic congestion cost each Northern Kentucky driver an extra \$2,154 annually according to a new study.



local12.com

Poor roads, traffic congestion cost NKY drivers more than \$2,100 a ye...
BURLINGTON, Ky. (WKRC) – Poor roads and traffic congestion cost each Northern Kentucky driver an extra \$2,154 annually according to ...

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LEX 18 News 

@LEX18News

Count on LEX 18 News for the best news, weather, and sports coverage in central Kentucky. LEX 18 is the official station for Big Blue Nation!

 Lexington, Kentucky

 lex18.com

 Joined March 2009

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LEX 18 News 

@LEX18News · 14h



A new report reveals the hidden costs of traffic and poorly-maintained roads in central Kentucky.



lex18.com

How much is Lexington traffic costing you?

A new report revealed the hidden costs of traffic and poorly-maintained roads in central Kentucky. The National Transportation Research ...





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Following

WDRB News 
@WDRBNews

WDRB News is the Fox affiliate in Louisville, providing news, sports, weather and traffic from the strongest journalism team in Kentucky.

 Louisville, KY, US, 40203  wdrb.com  Joined June 2009

1,383 Following **145.7K** Followers



WDRB News  @WDRBNews · 13h



Transportation research group releases report on Kentucky roadways:
wdrb.news/3uSO1u5






STANDS FOR KENTUCKY



Following

WKYT 

@WKYT

WKYT Stands For Kentucky

 Lexington, KY
  wkyt.com
 Joined September 2008

2,894 Following 144.7K Followers



WKYT  @WKYT · 2h

The study found that the city's rough roads are costing drivers money.



wkyt.com

How bad are Lexington's roads? New study shows they are costing dri...
 The National Transportation Research nonprofit, or TRIP, released its report on Lexington area roads Tuesday morning. They found that the ...

TOP HEADLINES



▶ How bad are Lexington's roads? New study shows they are costing drivers money

Updated: 5 hours ago | By Grason Passmore

The National Transportation Research nonprofit, or TRIP, released its report on Lexington area roads Tuesday morning. They found that the city's rough roads are costing drivers money.





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Lexington Herald-Leader 
@heraldleader

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 Lexington, Kentucky  kentucky.com  Joined December 2007

10.7K Following **74.5K** Followers



Lexington Herald-Leader  @heraldleader · 1h ...

Results of the survey showed how Lexington's extra driving costs compare to other urban areas in Kentucky.



kentucky.com

Lexington drivers lose \$1,500 per year dealing with rough roads, traffi...
Results of the survey showed how Lexington's extra driving costs compare to other urban areas in Kentucky.



WBKO News

@wbkotv

Local. First. Now. We tweet the latest news, sports & weather updates for south-central Kentucky! [#wbko](#) [#WBKOSports](#) [#WBKOwx](#) [#AMKY](#) [#bgky](#)

Bowling Green, KY [wbko.com](#) Joined August 2010

323 Following **45K** Followers



WBKO News @wbkotv · 2h

The average driver in the Bowling Green area loses \$1,500 annually, the report states. It also revealed that 13 percent of major locally and state-maintained roads are in poor or mediocre condition.



[wbko.com](#)

Study: Bowling Green drivers pay \$1,500 in car repairs due to bad roads
The report revealed traffic congestion in the city caused 34 annual hours of delay for the average driver and led to nearly \$800 in wasted ...

ABC 36 NEWS
YOUR NEIGHBORS YOUR NEWS





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Following

ABC 36 News 

@ABC36News

Your Neighbors. Your News. - ABC 36 Lexington, WTVQ-DT - Have a news tip? Email us at news36@wtvq.com or call us 859-299-3636.

 Lexington, KY  wtvq.com  Joined March 2009

895 Following 29.2K Followers



ABC 36 News 

@ABC36News · 21h

Study claims area drivers lose \$1,500 a year to bad roads



wtvq.com

Study claims area drivers lose \$1,500 a year to bad roads - ABC 36 N...
Total is \$4.7 billion statewide, group claims



...

Following

The Lane Report

@TheLaneReport

Kentucky's leading statewide business and economic news outlet. B2B reaching corporate executives, young professionals, business owners, civic leaders and more.

 Kentucky  lanereport.com  Joined September 2011

3,456 Following 4,343 Followers



The Lane Report @TheLaneReport · 2h

Bottom Line: Report finds Kentuckians lose billions a year on deteriorated, congested and unsafe roads
lanereport.com/152624/2022/02...










Following

FOX 56 News (WDKY)
 @FOX56News

Central Kentucky's #1 choice for late night news. Launching new newscasts, look on Jan. 1! [#OurHomeYourNews](#) Submit tips: [FOXLexington.com/tip](#)

 Media & News Company
  Lexington, KY
  [FOX56News.com](#)

 Joined June 2013

447 Following **3,539** Followers



FOX 56 News (WDKY) @FOX56News · 22h

A recent report found that the average urban Lexington driver loses \$1,513 annually through costs from driving congested, deteriorated, and non-safe roads.



foxlexington.com

Report: Lexington roads cost drivers \$1,500 annually

A recent report found that the average urban Lexington driver loses \$1,513 annually through costs from driving congested, deteriorated, a...






Following

Kentucky Chamber

@KyChamber

The Kentucky Chamber of Commerce is the only business association in the state advocating for companies of all sizes and industries across the Commonwealth.

 Frankfort, Ky.
  kychamber.com
 Joined May 2009

5,214 Following 18.6K Followers



Kentucky Chamber
@KyChamber · 53m
...

NEW: National report finds Kentuckians lose around \$4.7 billion per year driving on deteriorated, congested, and unsafe roads. Learn more about the [@TRIP_Inc](#) report here:



kychamberbottomline.com

National report finds Kentuckians lose around \$4.7 billion per year driv...
 Transportation systems that are deteriorated, congested, or lack some safety components cost Kentucky motorists a total of \$4.7 billion ...

Better Roads = Better Jobs



KickStartKY

@KickStartKY Follows you

Kentucky Infrastructure Coalition is made up of interested groups who understand that safe, reliable, efficient transportation is essential to KY's economy.

kickstartky.com Joined August 2017

204 Following 540 Followers

KickStartKY Retweeted



TRIP @TRIP_Inc · 1h


Report: Lexington roads cost drivers \$1,500 annually ow.ly/yh4K50HWC12
@TRIP_Inc @KickStartKY



foxlexington.com


Report: Lexington roads cost drivers \$1,500 annually

A recent report found that the average urban Lexington driver loses \$1,513 annually through costs from driving congested, deteriorated, a...






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Construction Equipment's mission is to be the best-read publication by helping subscribers improve performance in acquiring and managing equipment & trucks.

 Chicago, IL  ConstructionEquipment.com  Joined February 2009

224 Following **12.5K** Followers

One in Four Kentucky Roads Rated Poor, Mediocre: TRIP

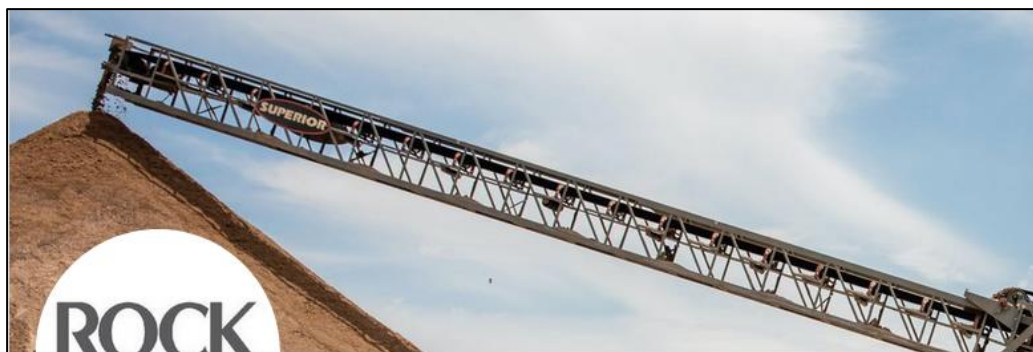
FEBRUARY 16, 2022



**Kentucky Transportation
by the Numbers**

**MEETING THE STATE'S NEED FOR
SAFE, SMOOTH AND EFFICIENT MOBILITY**

SPC Summit Center
Kentucky Intl
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Rock Products

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Rock Products is the aggregates industry's leading source for market analysis and technology solutions.

📍 Denver, CO 🔗 rockproducts.com 📅 Joined January 2010

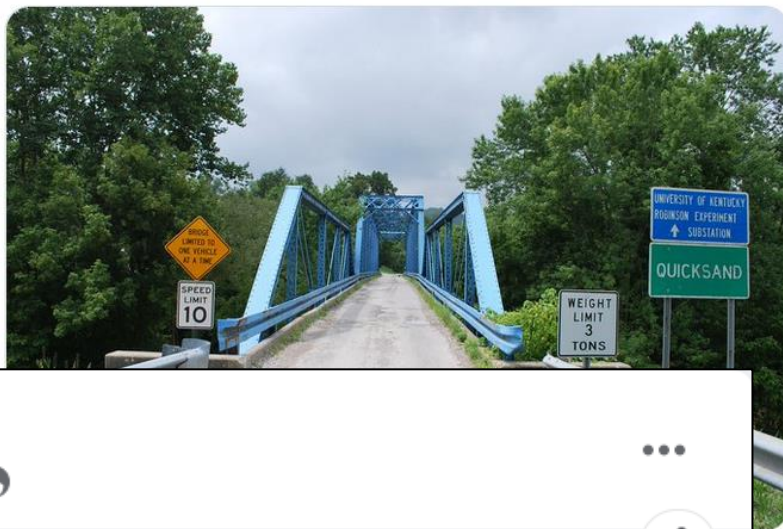
515 Following 2,947 Followers



Rock Products @rockproducts · Feb 15

Roads and bridges that are deteriorated, congested or lack some desirable safety features cost Kentucky motorists a total of \$4.7 billion statewide annually, per latest @TRIP_Inc report.

Learn more: ow.ly/G3W850HVZGv
#infrastructure



Greg Sitek

February 15 at 4:19 PM · 🌐



SITE-KCONSTRUCTIONZONE.COM

TRIP Report: KENTUCKY MOTORISTS LOSE \$4.7 BILLION ANNUALLY – UP TO \$2,154...

TRIP Report: KENTUCKY MOTORISTS LOSE \$4.7 BILLION ANNUALLY – UP TO \$2,154 PER DRIVER – ON ROADS THAT ARE ROUGH, CONGESTED ...