

Addressing America's Traffic Safety Crisis: Examining the Causes of Increasing U.S. Traffic Fatalities and Identifying Solutions to Improve Road User Safety

Broadcast and Social Media Coverage – June 2023

June 21

Alabama

ABC 33/40

ABC 33/40

California

NBC 7 San Diego (KNSD-TV)

Florida

610 News Talk 610 WIOD Miami (WIOD-AM)

610 News Talk 610 WIOD Miami (WIOD-AM)

610 News Talk 610 WIOD Miami (WIOD-AM)

750 WSB Atlanta (WSB-AM)

Georgia

750 WSB Atlanta (WSB-AM)

750 WSB Atlanta (WSB-AM)

750 WSB Atlanta (WSB-AM)

750 WSB Atlanta (WSB-AM)

Indiana

CW 8 Indianapolis (WISH-TV)

CW 8 Indianapolis (WISH-TV)

Michigan

TV 5 Bay City (WNEM-TV)

NBC 8 Grand Rapids (WOOD-TV)

Michigan Radio

Michigan Radio

Michigan Radio

Michigan Radio

Minnesota

1180 NewsRadio WHAM 1180

Rochester (WHAM-AM)

1180 NewsRadio WHAM 1180

Rochester (WHAM-AM)

1180 NewsRadio WHAM 1180

Rochester (WHAM-AM)

10 NBC Rochester (WHEC-TV) CBS

3 Kalamazoo (WWMT-TV)

Missouri

1120 NewsRadio St. Louis (KMOX-

1120 NewsRadio St. Louis (KMOX-

1120 NewsRadio St. Louis (KMOX-

1120 NewsRadio St. Louis (KMOX-

1120 NewsRadio St. Louis (KMOX-

June 22

California

NBC 3 Sacramento (KCRA-TV)

1530 NewsRadio Sacramento

(KFBK-FM)

1530 NewsRadio Sacramento

(KFBK-FM)

1530 NewsRadio Sacramento

(KFBK-FM)

1530 NewsRadio Sacramento

(KFBK-FM)

600 Newsradio San Diego (KOGO-

600 Newsradio San Diego (KOGO-

600 Newsradio San Diego (KOGO-

Smart Talk 1490 AM

Maryland

ABC 2 Baltimore (WMAR-TV)

Michigan

101.9 WDET Detroit (WDET-FM)

101.9 WDET Detroit (WDET-FM)

101.9 WDET Detroit (WDET-FM)

TV 6

89.1 WEMU

89.1 WEMU 8

9.1 WEMU

89.1 WEMU

89.1 WEMU

89.1 WEMU

89.1 WEMU

NBC 8 Grand Rapids (WOOD-TV)

NBC 8 Grand Rapids (WOOD-TV)

NBC 8 Grand Rapids (WOOD-TV)

Michigan Radio

Michigan Radio

Michigan Radio

Michigan Radio

TV 6

TV 6

Missouri

1120 NewsRadio St. Louis (KMOX-

1120 NewsRadio St. Louis (KMOX-

1120 NewsRadio St. Louis (KMOX-

Ohio

Cincinnati Public Radio

Cincinnati Public Radio

610 News Radio 610 WTVN

Columbus (WTVN-AM)

June 25

Oklahoma

NewsChannel 4 Oklahoma City

(KFOR-TV)

NewsChannel 4 Oklahoma City

(KFOR-TV)

NewsChannel 4 Oklahoma City

(KFOR-TV)

June 26

Arkansas

THV 11 KTHV Little Rock (KTHV-TV)

THV 11 KTHV Little Rock (KTHV-TV)

THV 11 KTHV Little Rock (KTHV-TV)

THV 11 KTHV Little Rock (KTHV-TV)

Indiana

ABC 57 South Bend (WBND-TV)
ABC 57 South Bend (WBND-TV)

Nevada

780 Reno (KKOH-AM)
780 Reno (KKOH-AM)
780 Reno (KKOH-AM)

780 Reno (KKOH-AM)

780 Reno (KKOH-AM)

780 Reno (KKOH-AM)



Atlanta Journal-Constitution ✓
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📍 Atlanta, GA 🌐 ajc.com 📅 Joined April 2007

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Atlanta Journal-Constitution ✓ @ajc · Jun 25

Summer has officially begun, and the height of the travel season has arrived. With kids out of school, idle hands become the devil's workshop. Older ones with keys and wheels at their disposal sometimes fill the void of time with daredevil maneuvers.



ajc.com

Gridlock Guy: The void and rising road fatalities because of it
Summer has officially begun, and the height of the travel season has arrived. With kids out of school, idle hands ...

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AL.com

@aldotcom Follows you

All things Alabama. Managed by the social media team at Alabama Media Group.

Media & News Company Alabama al.com Joined April 2008


1,007 Following **364.4K** Followers




AL.com @aldotcom · 4m ...



Alabama traffic deaths are up after COVID-19, according to non-profit research organization @TRIP_Inc. Here are some of the reasons why: al.com/news/2023/06/a...








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MLive 
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[MLive.com](https://mlive.com) ||| Michigan's largest local news site.  

 Michigan  mlive.com  Joined February 2008

7,965 Following **381.8K** Followers

MLive  @MLive · Jun 22 ...

There were 1,133 traffic fatalities on Michigan roads in 2022, according to a report from TRIP.



mlive.com
 More people are dying in traffic crashes. Officials blame risky behavior. There were 1,133 traffic fatalities on Michigan roads in 2022, according to a report from TRIP.

 21  3  10  5,515 

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Media & News Company ⓘ Grand Rapids, Mich. woodtv.com
 Joined May 2008

307 Following 153.5K Followers



WOOD TV8 @WOODTV · 16h

A new report shows traffic-related deaths in Michigan spiked 15% between 2019 and 2022, even when COVID-related closures forced many to work from home:



woodtv.com
 Report: Traffic-related deaths increased during pa...
 A new report by TRIP, a national transportation research nonprofit, shows traffic-related deaths in...

1 2 5 3,382



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📍 Las Vegas ktnv.com 📅 Joined September 2008

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KTNV 13 Las Vegas @KTNV · 4h



Nevada traffic fatalities are up 30% between 2019 and 2022, according to a new report.



ktnv.com

Nevada traffic fatalities up 30%, according to new report

Researchers from the nonprofit organization TRIP said Nevada traffic fatalities have surged 30% between 2019 and 2022.



↻ 2



📊 1,055





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 Joined April 2008

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PennLive.com ✓ @PennLive · 15h

Traffic fatalities jumped during pandemic, and haven't yet come back down, new study says



pennlive.com
Traffic fatalities jumped during pandemic, and haven't yet come back ...
In Pennsylvania, there's been an 11 percent increase in yearly traffic fatalities since 2019.

  3  2  1,592 



TURN ON THE ALERTS




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WVTV 13, your home for central Alabama breaking news, sports and weather

 Birmingham, AL  wvtm13.com  Joined April 2008

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WVTV 13 @WVTV13 · 14h ...

Traffic fatalities on the rise in Alabama



wvtm13.com
Traffic fatalities on the rise in Alabama
Traffic fatalities are on the rise nationwide, and Alabama is no exception.

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News Channel 3 WWMT-TV
@wwmtnews

News Channel 3, WWMT-TV provides live, local, breaking in West Michigan.

 West Michigan  WWMT.com  Joined July 2008

342 Following **60.5K** Followers



News Channel 3 WWMT-TV @wwmtnews · 17h 

Just a reminder to be safe on the roads.



wwmt.com

Traffic crash fatalities up by 15% in Michigan, study says
In Michigan, traffic fatalities increased by 15 percent from 2019 to 2022, according to a study from TRIP, a national transportation ...

 2   1  668 





James Wilcox





Robin Wolfram



Randy Brock

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...
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[@ABC](#) affiliate in southern MN & northern Iowa, covering news, weather, and sports in Rochester, Austin, Albert Lea, Mason City.

📍 Minnesota / Iowa kaaltv.com 📅 Joined March 2009

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ABC 6 News - KAAL TV @ABC6NEWS · 10h ...

A new report shows that traffic deaths are rising in Minnesota despite road travel dropping over the last 4 years.



TRAFFIC DEATHS RISING IN MINNESOTA

kaaltv.com

Deadly crashes rising in Minnesota

A new report shows that traffic deaths are rising in Minnesota despite road travel dropping over the last 4 years. According to TRIP, a nation...

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 Michigan, USA  bridgemi.com  Joined August 2011

2,045 Following **17.6K** Followers



Bridge Michigan @BridgeMichigan · 23h

Traffic deaths spike in Michigan since 2019; experts blame risky driving



bridgemi.com
Traffic deaths spike in Michigan since 2019; expert...
Traffic fatalities rose 15 percent in Michigan since before the pandemic, mirroring a national increase...

  1  1  532 



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Programación en español para las comunidades de San Diego y Baja California.  [#ParaLaComunidadParaTi](#)

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 San Diego  [KSDY50.com](https://www.ksdy50.com)  Joined April 2009

286 Following 556 Followers

 **KSDY 50** @KSDY50 · 16h ...

Un estudio realizado por la organización sin fines de lucro TRIP reveló que las muertes por accidentes de tráfico en California han aumentado en un 22% desde 2019, afectando especialmente a las familias de San Diego. [#KSDYNoticias](#)



[ksdy50.com](https://www.ksdy50.com)

Estudio revela que los accidentes de tráfico en California han aument...
California.- Un estudio realizado por la organización sin fines de lucro TRIP reveló que las muertes por accidentes de tráfico en California ha...

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THE CONSTRUCTION ASSOCIATION

AGC of America
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AGC of America serves our nation's construction professionals by promoting the skill, integrity and responsibility of those who build America.


📍 Arlington, VA agc.org 📅 Joined June 2009

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TRIP @TRIP_Inc · 1h

U.S. traffic fatalities surged 19% from 2019 to 2022 according to @TRIP_Inc report released today ow.ly/wlGx500SYVg @AAAnews @ATSSAHQ #TrafficFatalities



Year	Fatalities
2019	36,096
2022	42,795

2022 U.S. TRAFFIC FATALITIES
19% HIGHER
THAN IN 2019

TRIP A National Transportation Research Nonprofit WWW.TRIPNET.ORG

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Advancing Roadway Safety **ATSSA**
SAFER ROADS SAVE LIVES

ATSSA

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Advancing roadway safety with members through the design, manufacture, and installation of road safety devices.

📍 Fredericksburg, Va. 🔗 atssa.com 📅 Joined July 2009

1,395 Following 3,106 Followers

ATSSA ✓ @ATSSAHQ · 29s ...

@TRIP_Inc report estimates \$1.9 trillion in societal harm from fatal and serious traffic crashes in 2022
[#TrafficFatalities](#) [#TRIP_Inc](#) [#ATSSA](#) bit.ly/TRIPreport-ATS...



2022 TRIP REPORT estimates crashes cause
\$1.9 TRILLION in societal harm

ATSSA
SAFER ROADS SAVE LIVES

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 Bethesda, MD  nasbp.org  Joined April 2009

349 Following 1,173 Followers



NASBP @nasbp · 23h ...

New report on the U.S. traffic safety crisis from [@TRIP_Inc buff.ly/3pqYhJl](https://buff.ly/3pqYhJl) It highlights the need for investment and coordination by transportation/safety-related agencies as traffic fatalities continue to increase at national & state levels. [#Allin4NASBP](#) [#NASBP](#)



ROADS AND BRIDGES



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We are a non-profit that believes safe and efficient infrastructure is essential to keeping South Carolina's people and its economy moving forward.

 South Carolina
  scfor.org
 Joined April 2014

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Fix SC Roads @scroads · 1m ...

A new report from [@Trip_Inc](#) looks at the causes and broader impacts of traffic crashes at the national and state levels.



tripnet.org
News Release: South Carolina Traffic Fatalities Inc...
 FOR IMMEDIATE RELEASE Wednesday, June 21,
 2023 Contact: Rocky Moretti (202) 262-0714 (cell)...

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FixMIState
@FixMIState Follows you

Michigan [#infrastructure](#) information, education and solutions. [#FixMIState](#)

[FixMIstate.org](#) Joined November 2016

482 Following 571 Followers

FixMIState @FixMIState · 18m

A new report from [@TRIP_Inc](#) found that traffic fatalities across Michigan and the U.S. increased in 2022. We must work to [#FixMIState](#) and build infrastructure that promotes safe driving.

Learn more 

 **TRIP** @TRIP_Inc · 1h

U.S. traffic fatalities surged 19% from 2019 to 2022 according to [@TRIP_Inc](#) report released today ow.ly/wlGx50OSYVg [@AAAnews](#) [@ATSSAHQ](#) [#TrafficFatalities](#)

AGC of Minnesota
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Enhancing the legislative & economic strength, image & well-being of the Minnesota construction industry since 1919.

📍 St. Paul, MN agcmn.org 📅 Joined May 2013

745 Following 1,024 Followers

AGC of Minnesota @AGCofMN · Jun 21

AGC of Minnesota increased 26% from 2019-2022, resulting in \$228 million in economic and quality of life costs in 2022 alone, according to the latest release from TRIP National Traffic Safety Report.

1,059 Tweets Follow

FATALITY AND VEHICLE MILES O		
	2020	2021
9	394	488
	0.76	0.87
7	51.6	57.2

tripnet.org
 News Release: Minnesota Traffic Fatalities Surged 26 Percent from 20...
 FOR IMMEDIATE RELEASE Wednesday, June 21, 2023 Contact: Rocky Moretti (202) 262-0714 (cell) Carolyn Bonifas Kelly (703) 801-9212 ...

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