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*[Keeping Wisconsin Mobile: Providing a Modern, Sustainable Transportation System in the Badger State](#)*

**Broadcast and Social Media Coverage – October 2023**

**October 12**

Local 5 This Morning 6am - WFRV-TV (CBS) Green Bay, WI  
Local 5 This Morning - WFRV-TV (CBS) Green Bay, WI  
WFRV-TV (CBS) Green Bay, WI - Local 5 News at 10:00  
WTAQ-AM (Radio) Green Bay, WI  
News 3 Now This Morning - WISC-TV (CBS) Madison, WI  
News 3 Now This Morning - WISC-TV (CBS) Madison, WI  
WISN 12 News - WISN-MKE (ABC) Milwaukee, WI  
12 News This Morning at 5:30 - WISN-MKE (ABC) Milwaukee, WI  
WISN 12 News This Morning - WISN-MKE (ABC) Milwaukee, WI  
Good Morning America - WISN-MKE (ABC) Milwaukee, WI  
Today's TMJ4 News Live at 6:00 - WTMJ-TV (NBC) Milwaukee, WI  
Spectrum News 1 Wisconsin - Milwaukee Milwaukee, WI  
Spectrum News 1 Wisconsin -Milwaukee Milwaukee, WI  
Spectrum News 1 Wisconsin - Milwaukee Milwaukee, WI  
Spectrum News 1 Wisconsin - Northern Wisconsin Green Bay, WI  
Spectrum News 1 Wisconsin - Northern Wisconsin Green Bay, WI  
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Spectrum News 1 Wisconsin - Northern Wisconsin Green Bay, WI  
News 9 WAOW at 11AM - WAOW-TV (ABC) Wausau, WI  
Good Morning America - WAOW-TV (ABC) Wausau, WI  
Wake Up Wisconsin 6AM on News 9 - WAOW-TV (ABC) Wausau, WI  
Wake Up Wisconsin 5AM on News 9 - WAOW-TV (ABC) Wausau, WI  
Wake Up Wisconsin 4:30AM on News 9 - WAOW-TV (ABC) Wausau, WI  
Sunrise 7 - WSAW-TV (CBS) Wausau, WI  
Sunrise 7 - WSAW-TV (CBS) Wausau, WI

**October 11**

WFRV-TV (CBS) Green Bay, WI  
Local 5 News at 6:00 - WFRV-TV (CBS) Green Bay, WI  
Local 5 News at 4 - WFRV-TV (CBS) Green Bay, WI  
WTAQ-AM (Radio) Green Bay, WI  
WTAQ-AM (Radio) Green Bay, WI  
WTAQ-AM (Radio) Green Bay, WI  
Action 2 News at Four - WBAY-TV (ABC) Green Bay, WI  
FOX 47 News at 9 - WMSN-TV (FOX) Madison, WI  
27 News @ 5 - WKOW-TV (ABC) Madison, WI  
27 News @ 10 - WKOW-TV (ABC) Madison, WI  
WISN 12 News at 10PM - WISN-MKE (ABC) Milwaukee, WI  
Spectrum News 1 Wisconsin - Milwaukee, WI  
Spectrum News 1 Wisconsin - Milwaukee, WI  
Spectrum News 1 Wisconsin - Milwaukee, WI  
Spectrum News 1 Wisconsin - Milwaukee, WI  
Spectrum News 1 Wisconsin - Milwaukee, WI  
Spectrum News 1 Wisconsin - Milwaukee, WI  
Spectrum News 1 Wisconsin - Milwaukee, WI  
Spectrum News 1 Wisconsin - Milwaukee, WI  
Spectrum News 1 Wisconsin - Milwaukee, WI  
Spectrum News 1 Wisconsin - Northern Wisconsin Green Bay, WI  
Spectrum News 1 Wisconsin - Northern Wisconsin Green Bay, WI  
NewsChannel 7 @ 6 - WSAW-TV (CBS) Wausau, WI  
News 9 WAOW at 10PM - WAOW-TV (ABC) Wausau, WI  
News 9 WAOW at 4 PM - WAOW-TV (ABC) Wausau, WI  
Newschannel 7 @ 9pm - Fox WZAW Wausau, WI



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### TMJ4 News

@tmj4

Breaking News, Accurate Weather. Call the news tipline 414-963-4444.

Media & News Company   Milwaukee   [tmj4.com](http://tmj4.com)  
Joined January 2009

823 Following   83.6K Followers



TMJ4 News @tmj4 · 12h

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A new report on Wisconsin roads finds Milwaukee drivers are losing a couple of thousand dollars a year in part because of bad roads and crashes.



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**NEWS 3 NOW**  
**CHANNEL 3000**



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**News 3 Now / Channel 3000**  
@WISCTV\_News3

WISC-TV News 3 Now -- the CBS affiliate in Madison, WI. Send news tips to [tips@channel3000.com](mailto:tips@channel3000.com) or call 608.277.5241

 Madison, WI  [channel3000.com](http://channel3000.com)  Joined October 2008

**33.5K** Following **56.2K** Followers

 **News 3 Now / Channel 3000** @WISCTV\_News3 · Oct 12 ...

Rough roads and bridges cost the Madison area driver more than \$2,100 each year when it comes to vehicle maintenance, crashes and congestion delays, according to a new report.



channel3000.com

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... **Following**

### WBAY-TV 2

@WBAY

Your First Alert Station. Official account of WBAY-TV news@wbay.com || (920) 437-2222 || #wbay

Serving Northeast Wisconsin [wbay.com](http://wbay.com) Joined March 2009

**1,292** Following **42.2K** Followers



**WBAY-TV 2** @WBAY · Oct 11 ...

A new study released Wednesday by a non-profit organization found 43% of roads in the Green Bay/Fox Cities area are in poor condition.



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1,163



**ROCK PRODUCTS**

...    ✉    ↻    **Following**

**Rock Products**  
@rockproducts Follows you

Rock Products is the aggregates industry's leading source for market analysis and technology solutions.

📍 Denver, CO    🔗 [rockproducts.com](http://rockproducts.com)    📅 Joined January 2010

**518** Following    **3,225** Followers

**ROCK PRODUCTS** **Rock Products** @rockproducts · 17h ...

State and federal transportation funding increases have allowed Wisconsin to move forward with projects to improve the condition, reliability and safety of the state's transportation system.  
More details: [ow.ly/JOEu50PVLVm](http://ow.ly/JOEu50PVLVm)



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**WTAQ**  
1360 AM • 97.5 FM  
News • Talk • Sports

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**News Talk WTAQ**  
@NewsTalkWTAQ

97.5/1360 News Talk WTAQ: Northeast Wisconsin's news, talk, sports, weather and information station.

📍 Green Bay, WI [wtaq.com](http://wtaq.com) 📅 Joined February 2009

996 Following 3,177 Followers



**News Talk WTAQ** @NewsTalkWTAQ · Oct 11

Wisconsin faces challenges in improving and maintaining its transportation system.



[wtaq.com](http://wtaq.com)  
Local Road Conditions, Congestion, Safety, and C...  
GREEN BAY, WI (WTAQ) — State and federal transportation funding increases have allowed ...

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**MOVE OVER FOR ME.**

**I'VE GOT A FLAT ...**

...    ✉    ↻    **Following**

**AAAWisconsin** ✓  
@AAAWisconsin

Official Twitter account of AAA - The Auto Club Group (ACG) in Wisconsin. ACG serves FL, GA, IA, MI, MN, NE, ND, TN, WI, NC, SC, CO and parts of IL and IN.

📍 Wisconsin    🔗 [media.acg.aaa.com](https://media.acg.aaa.com)    📅 Joined March 2014

154 Following    191 Followers

**AAAWisconsin** ✓ @AAAWisconsin · 17h

Damage from poorly maintained roads can be costly and leave motorists in a dangerous spot. Stay alert and move over for disabled vehicles, emergency responders and maintenance crews. #MoveOverForMe



**SEE FLASHING LIGHTS ON THE ROADSIDE?  
SLOW DOWN AND MOVE OVER.**

**TRIP** @TRIP\_Inc · 19h

According to new @TRIP\_Inc report deteriorated road conditions cost Wisconsin motorists \$3.1 billion annually, an average of \$733 per driver statewide [ow.ly/YKhQ50PvgWW](https://ow.ly/YKhQ50PvgWW) @AAAWisconsin

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Following

## Wisconsin Transportation Builders Association

@WIRoadbuilders Follows you

WTBA works to build a stronger WI economy by ensuring sustainable transportation funding, regulatory clarity, & projects that shape a safe transportation system

📍 Madison, WI
 🌐 [wtba.org](http://wtba.org)
📅 Joined January 2019

148 Following 141 Followers

**Wisconsin Transportation Builders...** ⋮

923 followers

3h · 🌐

**TRIP A National Transportation Research Nonprofit's** latest report released today · ...see more

VOC	Safety	Co
\$501	\$267	
\$909	\$298	
\$989	\$469	
\$976	\$265	
\$1,010	\$385	\$
\$506	\$368	
\$3.1 Billion	\$2.6 Billion	\$1.

**Wisconsin News Release: Wisconsin Addressing Traffic Congestion, Traffic Safety and Road and...**

tripnet.org · 7 min read





## Wisconsin Transportation Builders Association

Non-profit Organizations · Madison, WI · 923 followers · 6 employees



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**Wisconsin Transportation Builders Associat...** @WIRoadbuild... · 4m ...

“Poorly maintained roadways act as a hidden tax for the motorists who rely on them,” @AAAWisconsin's Nick Jarmusz said in the press release.

Wisconsin is dedicating resources to fix these issues, no doubt, but we have much more work to do and a long ways to go.



**TRIP** @TRIP\_Inc · 1h

New “Keeping Wisconsin Mobile” report from @TRIP\_Inc examines the mobility and efficiency of Wisconsin’s surface transportation system [ow.ly/B1Ni50PVgy2](https://ow.ly/B1Ni50PVgy2)

