



## Florida's rural roads face 73% traffic surge despite fatality rates, report shows

Story by WCTV Staff, Mishalynn Brown



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TALLAHASSEE, Fla. (WCTV) - Traffic on Florida's rural roads is expected to increase by 73% by 2045, according to a new study by a national transportation research nonprofit (TRIP).

The study shows that congestion and freight demands are increasing along with the population and economy of the Sunshine State.

The report also touched on the dangers of this increase, as these roads reportedly have a high fatality rate.

According to the report, 18% of Florida's deadly crashes are on rural non-interstate roads but these roads only account for 12% of Florida's vehicle travel.

Director of Policy & Research, Rocky Moretti, said it's a difficult trend for rural communities in Florida to manage.

"That's a challenge in rural Florida. To make sure that these roadways are as safe as possible," Moretti said.

See the full report below.

[TRIP Keeping Rural Florida Connected Report February 2026](#) by [mishalynn](#)

An investment in these roads is crucial as the state continues to grow, according to the report.