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A National
Transportation
Research
Nonprofit

BROADCAST AND SOCIAL MEDIA EXAMPLES

**NEW YORK TRANSPORTATION BY THE NUMBERS:
PROVIDING A MODERN, SUSTAINABLE
TRANSPORTATION SYSTEM IN THE EMPIRE STATE**

J A N U A R Y 2 0 2 6

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TRIP generated news media coverage for the [January 2026 report](#) included 49 independent media outlets, equaling 362 broadcasts from these 67 outlets across multiple platforms. This does not include social media postings from news sources, policymakers, and stakeholders. These impressions reached 52,300,697 individuals with a media value of \$1,182,016, representing over twenty cities and regions across the state.

Media Source	Location
<u>January 29</u>	
TWC Cable News	Buffalo
Capital Tonight - Spectrum News	Albany
CBS 6 (WRGB-TV)	Schenectady
CW 15 KXVO	Schenectady
Fox 40	Binghamton
NBC 3 WSTM	Syracuse
Newsday	Melville/Suffolk Edition
Newsday	Long Island
Post & Sun Bulletin	Binghamton
Spectrum News 1	Rochester
Spectrum News	Albany
Spectrum News	Binghamton
Spectrum News	Buffalo
Spectrum News	Central NY
Spectrum News	Hudson Valley
Spectrum News	Rochester
Spectrum News	Syracuse
TWC Cable News	Buffalo
WHAM-AM	Rochester
Yahoo News	National
Buffalo Public Radio	Buffalo
WBNG Binghamton	Binghamton

<u>January 30</u>	
930 News Radio WBEN	Buffalo
CBS 5 WTVH Syracuse	Syracuse
89.3 WLIW	Long Island
930 News Radio WBEN	Buffalo
CBS 5 WTVH Syracuse	Syracuse
CBS6 Schenectady WRGB	Schenectady
MSN Money	National
NBC 3 Syracuse WSTM	Syracuse
NBC 3 WSTM Syracuse	Syracuse

NEWS10 ABC
Spectrum News Binghamton
Spectrum News Buffalo
Spectrum News Central NY
Spectrum News Rochester
Spectrum News Syracuse

Albany
Binghamton
Buffalo
Central NY
Rochester
Syracuse

February 1

Road Dog Trucking Podcast
(Sirius)

National

February 4

1010 WINS AM
Optimum Streaming News 12
Observer Dispatch
Times Telegram
Port Huron Times Herald

NYC/Long Island/NJ
Long Island
Utica
Utica
Port Huron, MI

February 5

WHAM – ABC
The Ledger
WFSB CBS
Star Gazette
Record Herald
Public Opinion Newspaper
The Leader
The Journal
Times Herald Record
Poughkeepsie Journal
The Journal News

Rochester
Yonkers
New Haven, Connecticut
Elmira
Waynesboro
Chambersburg
Corning
Ithaca
Middletown
Poughkeepsie
White Plains




WBNG 12 News

@WBNG12News

WBNG is the CBS affiliate for the Binghamton Television Market which serves the Southern Tier of New York.

Binghamton, NY
 [WBNG.com](https://www.wbng.com)
 Joined May 2009

643 Following
 38.1K Followers


WBNG 12 News's Post

WBNG 12 News

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19h · 🌐

Binghamton drivers are paying more than \$1,000 annually due to poor road conditions, according to a newly released TRIP report.



NSSGA

National Stone, Sand & Gravel Association

@NSSGA · Jan 29

@TRIP_Inc

shared a report that examines New York's road and bridge conditions, congestion levels, traffic fatality rates and economic development. Read it here: tripnet.org/reports/new-yo...

#RocksBuildAmerica

tripnet.org

New York Transportation by the Numbers - January...

This report examines the condition, use, safety and funding of New York's roads, highways and bridges,...

1

50

NSSGA

National Stone, Sand & Gravel Association (NSSGA)

11,251 followers

1d · 🌐

shared a report that examines New York's road and bridge conditions, congestion levels, traffic fatality rates and economic development. Read it here: <https://lnkd.in/eZZ-SYBA> [#RocksBuildAmerica](#)

New York Transportation by the Numbers - January 2026 | TRIP

tripnet.org

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WBNG 12 News

@WBNG12News · 22h

Binghamton drivers are paying more than \$1,000 annually due to poor road conditions, according to a newly released TRIP report.



New York road conditions cost drivers billions, Binghamton motorists pay mor...

From wbng.com

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197

WTEN

WTEN

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January 31 at 12:00 PM · 🌐

New York roads and bridges that are rough, congested, or don't have certain safety features may be costing you money

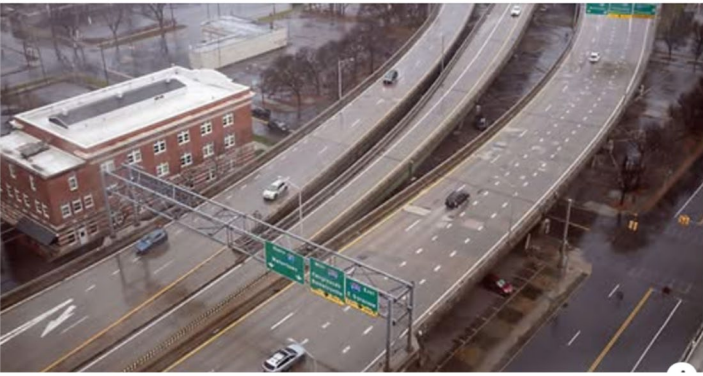
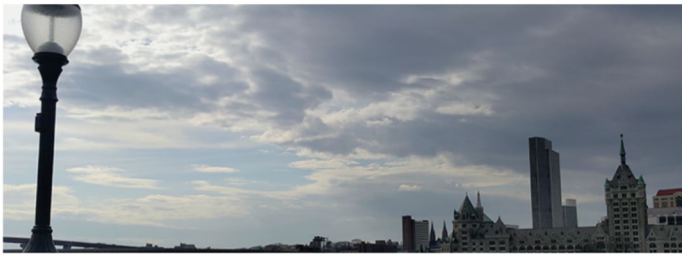
MORE: <https://www.news10.com/news/local-news/report>



REPORT: CAPITAL REGION ROADS COSTING DRIVERS \$2.1K A YEAR

Spectrum News 1 Capital Region • Follow
20h · 🌐

Research by TRIP, a Washington, D.C.-based national transportation research nonprofit, finds that nearly half of major roads in New York state are in poor or mediocre condition.

Spectrum News 1 Capital Region •
70K followers • 26 following
Spectrum News 1 is a 24-hour local news channel serving the Albany region exclusively for spectrum c.
TV channel

FOX 40 News WICZ-TV • Follow
18h · 🌐

Local leaders convened to discuss the findings, which will then be presented to state legislators.

FILE



WICZ.COM

TRIP Study Reveals Harmful Impacts of Unsafe Road Conditions in New York State
Local transportation, government, and business leaders gathered today to discuss the harmful ...



FOX 40 News WICZ-TV •
55K followers • 151 following
The news you ask for. Your source for news, weather and sports across the Southern Tier.
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Democrat and Chronicle • Follow
3h · 🌐


Nearly half of New York's major roads are in poor or mediocre condition, pushing up costs for Rochester drivers. See link below 📄



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5,926 posts



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@SIRIUSXM's Channel 146 📻 Talk Radio For Our Nation's Backbone
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🔗 SiriusXM.com/RoadDogTrucking 📅 Joined March 2018 >

243 Following 3,239 Followers
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Posts Replies Media

Road Dog Trucking Radio reposted
TRIP @TRIP_Inc • 20h
Earlier this week @RoadDogTrucking on @SIRIUSXM talked about our latest report and the cost to motorists in #NewYork from congestion and road conditions. Want to learn more? Read: tripnet.org/reports/new-yo...
#Trucking #truckstop #trucker



WTEN •
255K followers • 7.4K following
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Local questions: youasked@news10.com
TV channel

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