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A National
Transportation
Research
Nonprofit

BROADCAST AND SOCIAL MEDIA EXAMPLES

**NEW YORK TRANSPORTATION BY THE NUMBERS:
PROVIDING A MODERN, SUSTAINABLE
TRANSPORTATION SYSTEM IN THE EMPIRE STATE**

J A N U A R Y 2 0 2 6

1101 Connecticut Ave., NW, #450 • Washington, DC 20036 • 202.466.6706

www.tripnet.org

Mailing Address: 5614 Connecticut Ave., NW, #163 • Washington, DC 20015

TRIP generated news media coverage for the [January 2026 report](#) included 49 independent media outlets, equaling 362 broadcasts from these 67 outlets across multiple platforms. This does not include social media postings from news sources, policymakers, and stakeholders. These impressions reached 52,300,697 individuals with a media value of \$1,182,016, representing over twenty cities and regions across the state.

| Media Source | Location |
|--------------------------|----------|
| <u>January 29</u> | |

| | |
|---------------------------------|--------------------------|
| TWC Cable News | Buffalo |
| Capital Tonight - Spectrum News | Albany |
| CBS 6 (WRGB-TV) | Schenectady |
| CW 15 KXVO | Schenectady |
| Fox 40 | Binghamton |
| NBC 3 WSTM | Syracuse |
| Newsday | Melville/Suffolk Edition |
| Newsday | Long Island |
| Post & Sun Bulletin | Binghamton |
| Spectrum News 1 | Rochester |
| Spectrum News | Albany |
| Spectrum News | Binghamton |
| Spectrum News | Buffalo |
| Spectrum News | Central NY |
| Spectrum News | Hudson Valley |
| Spectrum News | Rochester |
| Spectrum News | Syracuse |
| TWC Cable News | Buffalo |
| WHAM-AM | Rochester |
| Yahoo News | National |
| Buffalo Public Radio | Buffalo |
| WBNG Binghamton | Binghamton |

| | |
|--------------------------|--|
| <u>January 30</u> | |
|--------------------------|--|

| | |
|-----------------------|-------------|
| 930 News Radio WBEN | Buffalo |
| CBS 5 WTVH Syracuse | Syracuse |
| 89.3 WLIW | Long Island |
| 930 News Radio WBEN | Buffalo |
| CBS 5 WTVH Syracuse | Syracuse |
| CBS6 Schenectady WRGB | Schenectady |
| MSN Money | National |
| NBC 3 Syracuse WSTM | Syracuse |
| NBC 3 WSTM Syracuse | Syracuse |

| | |
|---------------------------------------|------------------------|
| NEWS10 ABC | Albany |
| Spectrum News Binghamton | Binghampton |
| Spectrum News Buffalo | Buffalo |
| Spectrum News Central NY | Central NY |
| Spectrum News Rochester | Rochester |
| Spectrum News Syracuse | Syracuse |
| <u>February 1</u> | |
| Road Dog Trucking Podcast (Sirius) | National |
| <u>February 4</u> | |
| 1010 WINS AM | NYC/Long Island/NJ |
| Optimum Streaming News 12 | Long Island |
| Observer Dispatch | Utica |
| Times Telegram | Utica |
| Port Huron Times Herald | Port Huron, MI |
| <u>February 5</u> | |
| WHAM – ABC | Rochester |
| The Ledger | Yonkers |
| WFSB CBS | New Haven, Connecticut |
| Star Gazette | Elmira |
| Record Herald | Waynesboro |
| Public Opinion Newspaper | Chambersburg |
| The Leader | Corning |
| The Journal | Ithica |
| Times Herald Record | Middletown |
| Poughkeepsie Journal | Poughkeepsie |
| The Journal News | White Plains |



WBNG 12 News
@WBNG12News

WBNG is the CBS affiliate for the Binghamton Television Market which serves the Southern Tier of New York.

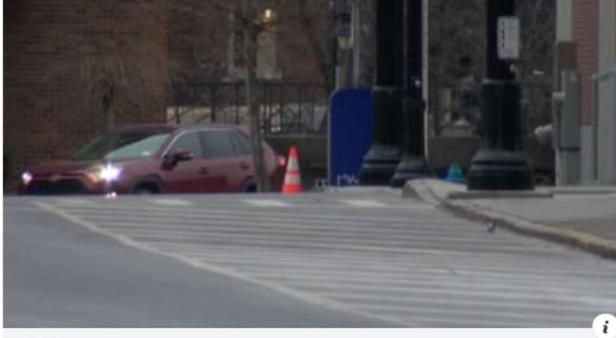
④ Binghamton, NY ② WBNG.com Joined May 2009

643 Following 38.1K Followers

WBNG 12 News's Post

WBNG 12 News • Follow 19h

Binghamton drivers are paying more than \$1,000 annually due to poor road conditions, according to a newly released TRIP report.



National Stone, Sand & Gravel Association @NSSGA • Jan 29

•@TRIP_Inc shared a report that examines New York's road and bridge conditions, congestion levels, traffic fatality rates and economic development. Read it here: tripnet.org/reports/new-yo... # RocksBuildAmerica

tripnet.org
New York Transportation by the Numbers - January...
This report examines the condition, use, safety and funding of New York's roads, highways and bridges,...

1 1 1 50

National Stone, Sand & Gravel Association (NSSGA)

shared a report that examines New York's road and bridge conditions, congestion levels, traffic fatality rates and economic development. Read it here: <https://lnkd.in/eZZ-SYBA> # RocksBuildAmerica

New York Transportation by the Numbers - January 2026 | TRIP tripnet.org

1 comment

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WBNG 12 News @WBNG12News • 22h

Binghamton drivers are paying more than \$1,000 annually due to poor road conditions, according to a newly released TRIP report.



New York road conditions cost drivers billions, Binghamton motorists pay mor...

From wbng.com

1 1 1 197

WTEN • Follow January 31 at 12:00 PM

New York roads and bridges that are rough, congested, or don't have certain safety features may be costing you money
MORE: <https://www.news10.com/news/local-news/report> See more



WTEN 10

REPORT: CAPITAL REGION ROADS COSTING DRIVERS \$2.1K A YEAR

