



A National
Transportation
Research
Nonprofit

www.tripnet.org

PROGRAM REPORT

**GETTING HOME SAFELY: EXAMINING TRAFFIC
SAFETY IN OKLAHOMA AND FURTHER STEPS
NEEDED TO IMPROVE TRAFFIC SAFETY IN THE
SOONER STATE**

A P R I L 2 0 2 6

1101 Connecticut Ave., NW, #450 • Washington, DC 20036 • 202.466.6706
www.tripnet.org

Mailing Address: 5614 Connecticut Ave., NW, #163 • Washington, DC 20015

TRIP generated news media coverage for the [April 2026 report](#) included 8 independent media outlets, equaling 19 broadcasts from these outlets across multiple platforms. This does not include social media postings from news sources, policymakers, and stakeholders. These impressions reached 25,529,496 individuals with a media value of \$640,951 representing multiple regions across the state.

Media Source

Location

April 2

NewsChannel 4 KFOR-TV (Multiple Broadcasts)
 Spotonoklahoma.com
 Fox 25 KOKH
 Yahoo News
 KTUL ABC 8
 National Today (Online)

Oklahoma City
 Statewide
 Oklahoma City
 National
 Tulsa
 Statewide

April 3

Freedom 43 KAUT-TV (Multiple Broadcasts)
 NewsChannel 4 KFOR-TV (Multiple Broadcasts)

Oklahoma City
 Oklahoma City





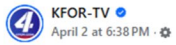
KOKH FOX 25

@OKCFOX

We're the Sinclair-owned FOX affiliate covering news, weather, and sports Oklahoma City and surrounding areas.

Oklahoma City, OK linktr.ee/okcfox Joined April 2009 >

774 Following 52.2K Followers

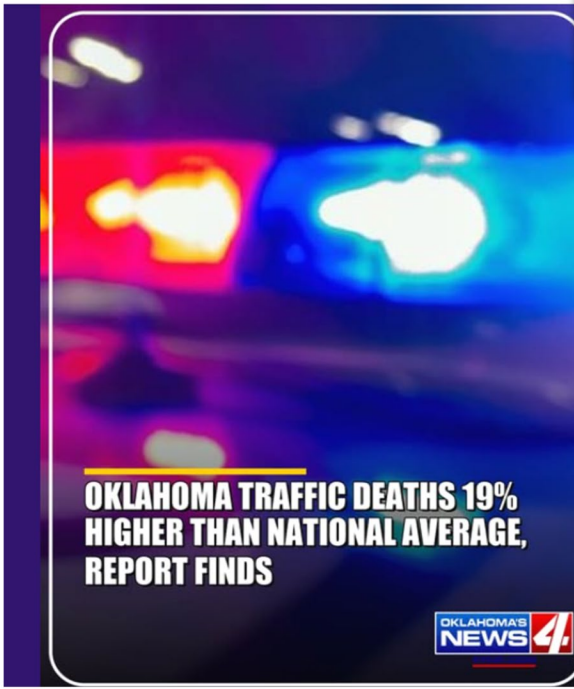


KFOR-TV

April 2 at 6:38 PM

A new study, from a national transportation research non-profit based out of Washington shows Oklahoma's fatality rate on the roads is 19% higher than the national average.

Link to the full story is in the comments below.



KOKH FOX 25 @OKCFOX · Apr 2

A new report is taking a closer look at traffic fatalities across **Oklahoma**.



Report: Oklahoma's traffic deaths surpass national average

From okcfox.com



251



KFOR-TV

579K followers • 181 following

KFOR Oklahoma's News 4 is Looking Out 4 You! Local, regional, and national news and weather

News & media website



NewsChannel 8 - Tulsa

April 2 at 9:00 PM

According to the report, 4,127 people were killed in traffic crashes in Oklahoma from 2020 to 2025.



ktul.com

Report: Oklahoma's traffic deaths surpass national average



NewsChannel 8 - Tulsa

458K followers • 232 following

Do you have a story idea for NewsChannel 8? Email us at news@ktul.com!

TV channel