



A National  
Transportation  
Research  
Nonprofit

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# BROADCAST AND SOCIAL MEDIA EXAMPLES

**KEEPING WYOMING MOBILE: THE MOST NEEDED  
IMPROVEMENTS TO PROVIDE A SAFE, RELIABLE,  
WELL-MAINTAINED TRANSPORTATION SYSTEM  
IN THE EQUALITY STATE**

**A P R I L 2 0 2 6**

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TRIP generated news media coverage for the [April 2026 report](#) included 7 independent media outlets, equaling 14 broadcasts/publications from these outlets across multiple platforms. This does not include social media postings from news sources, policymakers, and stakeholders. These impressions reached 408,514 individuals with a media value of \$11,046 representing multiple regions across the state.

**Media Source**

**Location**

**April 22**

WyoFile

Statewide

**April 23**

CBS 30 (KGWN-TV) (Multiple Broadcasts)  
 NBC 13 (KCWY-DT)  
 Gillette News Record  
 Wyoming Tribune-Eagle

Cheyenne  
 Casper  
 Gillette  
 Cheyenne

**April 24**

Jackson Hole News & Guide  
 CBS 30 (KGWN-TV) (Multiple Broadcasts)  
 NBC 13 (KCWY-DT) (Multiple Broadcasts)  
 Texas Contractor

Jackson Hole  
 Cheyenne  
 Casper  
 National





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Gillette News Record @The\_News\_Record · 13h



CHEYENNE — As construction costs continue to rise, the **Wyoming** Department of Transportation is concerned about its funding capacity to maintain safe **roads** and bridges in the future.



From gillette news record.com

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Gillette News Record

15h · 🌐



CHEYENNE — As construction costs continue to rise, the Wyoming Department of Transportation is concerned about its funding capacity to maintain safe roads and bridges in the future.

Now, WYDOT has paired with a research nonprofit to strategize how to overcome this funding shortfall and set up a game plan for seeking funds from the Wyoming Legislature.



GILLETTENewsRECORD.COM

WYDOT outlines strategy to address \$600M deficit projections

Wyoming Tribune Eagle  
20.3K posts



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**Wyoming Tribune Eagle**  
@WTNews

Official Twitter page for the Wyoming Tribune Eagle newspaper in #Cheyenne, #Wyoming. Reach us at news@wyomingnews.com or 307-634-3361

📍 Cheyenne, WY    🌐 [wyomingnews.com](http://wyomingnews.com)    📅 Joined April 2009 >

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 **Wyoming Tribune Eagle** ✓ · Follow  
18h · 🌐

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<https://buff.ly/vwvr5EL> ✓



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**WyoFile** @WyoFile · 23h



One-third of state-maintained **roads** were in poor condition in 2025, the report from a national transportation nonprofit finds, but **Wyoming** lacks funding to adequately keep up. “We can’t keep putting lipstick on that pig,” WYDOT Director Darin Westby said.



Wyoming's road safety faces 'significant' funding shortfall, report finds - WyoFi...

From wyofile.com



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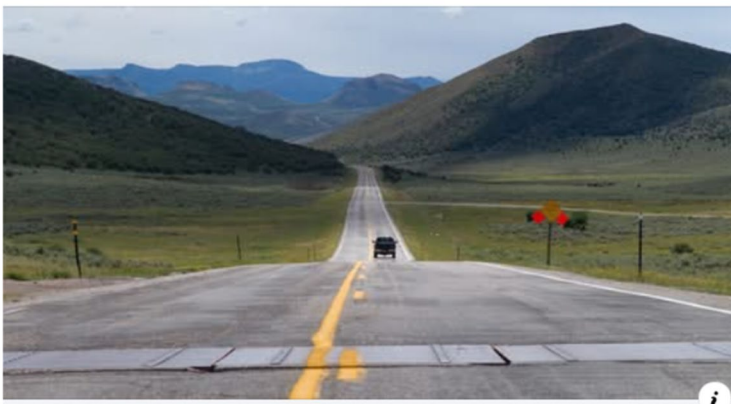
Nonprofit organization @wyofile



**WyoFile**  
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