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BROADCAST AND SOCIAL MEDIA EXAMPLES

KEEPING MONTANA MOVING FORWARD

M A Y 2 0 2 6

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TRIP generated news media coverage for the [May 2026 report](#) included 10 independent media outlets, equaling 50 broadcasts/publications from these outlets across multiple platforms. This does not include social media postings from news sources, policymakers, and stakeholders. These impressions reached 298,498 individuals with a media value of \$7,319 representing multiple regions across the state.

Media Source

Location

May 19

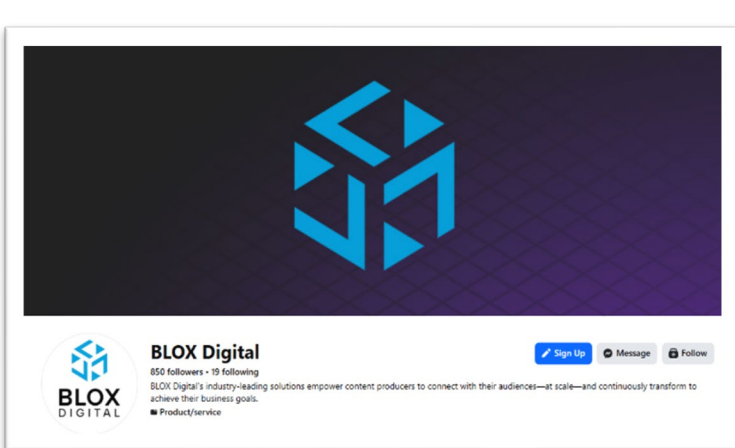
KTVQ (CBS 2/MTN News)
 KRTV CBS 3
 KXLH CBS
 KPAX CBS 8
 KTVQ (CBS 2/MTN News)
 KTMF (ABC/FOX) NonStop Local News
 Fairfield Sun Times
 BLOX Digital

Billings
 Great Falls
 Helena
 Missoula
 Billings
 Missoula
 Fairfield
 Statewide


May 20

ABC 23 KTMF
 ABC 5
 ABC Fox
 ABC Montana KWYB
 CBS 7 KRTV
 Fox 19
 KPAX
 KWYB Fox
 Montana Right Now
 NBC 8 KULR

Missoula
 Great Falls
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 Butte
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 Statewide
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MontanaAGC @MTAGC · May 20


The latest report from TRIP shows **Montana's aging roads and bridges** give us poor scores in terms of our state's infrastructure. A summit being held by the **Montana Infrastructure Coalition** this week is set to address these issues...

[#LetsBuildMT](#)
ktvq.com/news/local-new...







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Q2 News 


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Montana's News Leader
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May 19 at 9:20 PM · 

The report found seven bridges in the Billings area are considered in poor condition.



KTVQ.COM 

New report flags Billings bridges, rough roads as infrastructure concerns

