



A National
Transportation
Research
Nonprofit

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BROADCAST AND SOCIAL MEDIA EXAMPLES

**KEEPING WYOMING MOBILE: THE MOST NEEDED
IMPROVEMENTS TO PROVIDE A SAFE, RELIABLE,
WELL-MAINTAINED TRANSPORTATION SYSTEM
IN THE EQUALITY STATE**

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TRIP generated news media coverage for the [April 2026 report](#) included 10 independent media outlets, equaling 23 broadcasts/publications from these outlets across multiple platforms. This does not include social media postings from news sources, policymakers, and stakeholders. These impressions reached 955,092 individuals with a media value of \$24,955 representing multiple regions across the state.

Media Source

Location

April 22

WyoFile Statewide

April 23

CBS 30 (KGWN-TV) (Multiple Broadcasts)	Cheyenne
NBC 13 (KCWY-DT)	Casper
Gillette News Record	Gillette
Wyoming Tribune-Eagle	Cheyenne

April 24

Jackson Hole News & Guide	Jackson Hole
CBS 30 (KGWN-TV) (Multiple Broadcasts)	Cheyenne
NBC 13 (KCWY-DT) (Multiple Broadcasts)	Casper
Texas Contractor	National
Star Valley Independent	Afton
Wyoming Public Radio	Statewide

April 25

Oil City News Casper

May 5

Wyoming Public Radio Statewide

May 6

Gillette News Record	Gillette
Wyoming Tribune-Eagle	Cheyenne

May 7

Jackson Hole News & Guide Jackson Hole

KGWN TV 15h · 🌐

The report identifies 25 of the most needed transportation projects, but only three of them currently have funding.



WYOMINGNEWSNOW.TV

New study finds WYDOT underfunded

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Wyoming Public Media @wyomingpublicmedia.bsky.social · 4h

Lawmakers on the Transportation, Highways and Military Affairs Committee talked with a multitude of state officials in hopes of finding long-term funding fixes for aging roads and highways on Monday.

Photo credit: CGP Grey

ow.ly/3Y7Y50YVzko

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Lawmakers brainstorm solutions to rising costs of highway maintenance

wyomingpublicradio 🌐

wyomingpublicradio 🌐 Lawmakers on the Transportation, Highways and Military Affairs Committee talked with a multitude of state officials in hopes of finding long-term funding fixes for aging roads and highways on Monday.

A recent report by the national transportation research nonprofit TRIP showed that Wyoming is one of many states facing significant transportation infrastructure challenges in the coming years.

Revenue streams for the Wyoming Department of Transportation (WYDOT) have "remained flat for nearly 20 years, creating an annual shortfall between \$400 million and \$600 million," according to the Wyoming Tribune Eagle.

Photo credit: CGP Grey

4h

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CHEYENNE — As construction costs continue to rise, the Wyoming Department of Transportation is concerned about its funding capacity to maintain safe roads and bridges in the future.



From gillette news record.com

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Gillette News Record

15h · 🌐



CHEYENNE — As construction costs continue to rise, the Wyoming Department of Transportation is concerned about its funding capacity to maintain safe roads and bridges in the future.

Now, WYDOT has paired with a research nonprofit to strategize how to overcome this funding shortfall and set up a game plan for seeking funds from the Wyoming Legislature.



GILLETTE NEWS RECORD.COM

WYDOT outlines strategy to address \$600M deficit projections



Wyoming Tribune Eagle
20.3K posts



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Wyoming Tribune Eagle ✓ · Follow

18h · 🌐

As construction costs continue to rise, the Wyoming Department of Transportation is concerned about its funding capacity to maintain safe roads and bridges in the future.

Now, WYDOT has paired with a research nonprofit to strategize how to overcome this funding shortfall and set up a game plan for seeking funds from the Wyoming Legislature.

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WyoFile @WyoFile · 23h



One-third of state-maintained **roads** were in poor condition in 2025, the report from a national transportation nonprofit finds, but **Wyoming** lacks funding to adequately keep up. “We can’t keep putting lipstick on that pig,” WYDOT Director Darin Westby said.



From wyofile.com



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WyoFile

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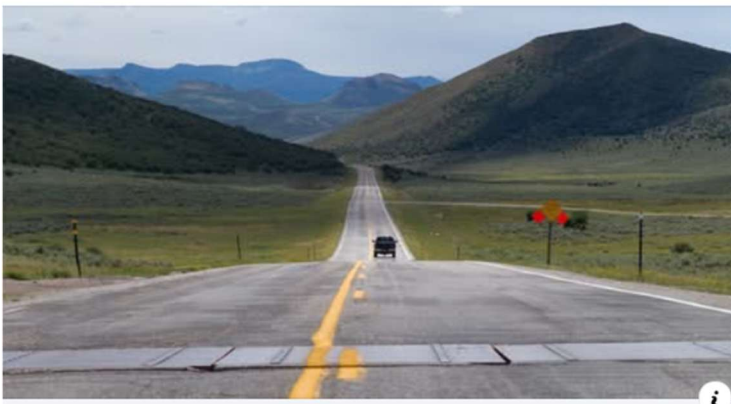
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WyoFile
23h ·



One-third of state-maintained roads were in poor condition in 2025, the report from a national transportation nonprofit finds, but Wyoming lacks funding to adequately k... [See more](#)



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Wyoming's road safety faces 'significant' funding shortfall, report finds - WyoFile



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