



A National  
Transportation  
Research  
Nonprofit

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# BROADCAST AND SOCIAL MEDIA EXAMPLES

**CALIFORNIA TRANSPORTATION  
BY THE NUMBERS:  
PROVIDING A MODERN, SUSTAINABLE  
TRANSPORTATION SYSTEM IN THE  
SUNSHINE STATE**

J U N E 2 0 2 6

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TRIP generated news media coverage for the [June 2026 report](#) included 22 independent media outlets, equaling 72 broadcasts/publications from these outlets across multiple platforms. This does not include social media postings from news sources, policymakers, and stakeholders. These impressions reached 59,299,423 individuals with a media value of \$1,313,972 representing multiple regions across the state.

**Media Source**

**Location**

**June 18**

|                                  |               |
|----------------------------------|---------------|
| Fox 2 KTVU Plus (4pm)            | San Jose      |
| KPBS FM Radio                    | San Diego     |
| KRON 4 CW News                   | San Francisco |
| Gary & Shannon Radio Show KFI-AM | Burbank       |

**June 19**

|                                      |               |
|--------------------------------------|---------------|
| KNX 1070 AM Newsradio                | Los Angeles   |
| KRON4 CW (9am, 10am, 12noon)         | San Francisco |
| KTXL Fox 40 (9am, 4:30pm, 10pm 11pm) | Sacramento    |
| Fox 2 KTVU 7am Morning Show          | San Jose      |
| Fox 35 KCBA (2 Broadcasts)           | Salinas       |
| KTXL Fox 40                          | Sacramento    |
| Fox 2 KTVU Plus (7am/8am)            | San Jose      |
| Fox 40 KTXL (6am)                    | Sacramento    |
| KABC-AM 790 talk radio               | Los Angeles   |
| ABC-7 KABC                           | Los Angeles   |
| KNTV NBC                             | San Jose      |
| Gary & Shannon Radio Show KFI-AM     | Burbank       |

**June 20**

|                                    |               |
|------------------------------------|---------------|
| KRON 4 CW News                     | Los Angeles   |
| KNX 1070 AM Newsradio (3 mentions) | Los Angeles   |
| News-USA Today                     | National      |
| Yahoo!News                         | National      |
| The Dissent                        | San Francisco |

**June 21**

|                              |           |
|------------------------------|-----------|
| CBS 8 KFMB (9pm, 10pm, 11pm) | San Diego |
|------------------------------|-----------|

**June 22**

|                                       |               |
|---------------------------------------|---------------|
| News-Usa Today                        | National      |
| Yahoo!US                              | National      |
| 810 KOGO AM Radio (2pm, 3pm, 4pm)     | San Francisco |
| TalkRadio 790 KABC                    | Los Angeles   |
| CBS 8 KFMB (5am, 6am, 11am)           | San Diego     |
| NBC 7 KNSD (6am, 11:30am, 10pm, 11pm) | San Diego     |
| Head Topics "Hole Lotta Money"        | National      |
| KFMB CW                               | San Diego     |


**June 23**

810 KOGO AM Radio (3 mentions)  
NBC 7 KNSD (5pm, 11pm)  
CBS 8 KFMB (6pm)

San Francisco  
San Diego  
San Diego

**CBS13 CBS Sacramento** 38m · 🌐

A new poll shows 86% of people in Sacramento have serious concerns over potholes and deteriorating roads. Now, transportation data is supporting those concerns, showing... [See more](#)



CBSNEWS.COM

**Nearly half of Sacramento-area roads in poor condition as repair costs soar, report finds**

👍 14    💬 19    🔄 3

**CBS Sacramento** 218.8K posts



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**CBS Sacramento** @CBSSacramento · Jun 19

From potholes to failing bridges, a new **report** from the transportation advocacy organization **Trip** shows that roads across the Sacramento region need major repairs: [cbsnews.com/sacramento/new...](https://cbsnews.com/sacramento/new...)



**Nearly half of Sacramento-area roads in poor condition as repair costs soar, report finds**

1    🔍    2    4.4K



THE VOICE OF CALIFORNIA'S CONSTRUCTION INDUSTRY FOR OVER 100 YEARS



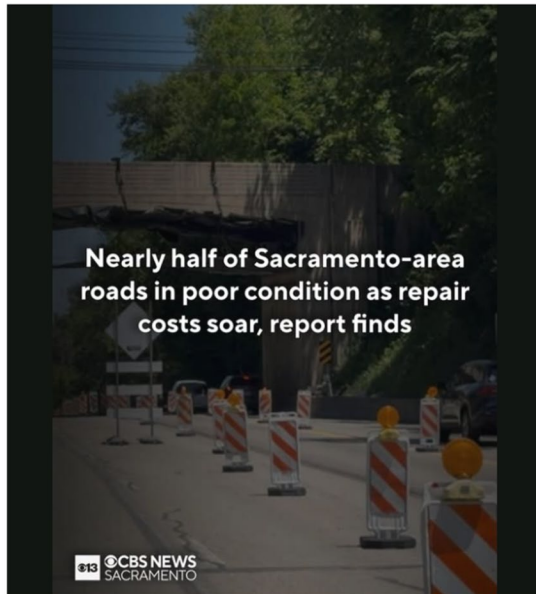
## AGC of California

The Voice of California's Construction Industry

Construction · West Sacramento, CA · 14K followers · 11-50 employees

CBS13 CBS Sacramento  
June 19 at 3:23 PM

From potholes to failing bridges, a new report from the transportation advocacy organization Trip shows that roads across the Sacramento region need major repairs. 48% ... See more



309 likes, 323 comments, 50 shares

AGC of California

California's economy, safety, and quality of life depend on a modern, resilient, and well-funded transportation system.

The newly released TRIP report, California Transportation by the Numbers, highlights the urgent need for continued investment in California's transportation infrastructure.

#### KEY FINDINGS:

- California motorists lose an estimated \$100 billion annually due to deteriorated roads, traffic congestion, and roadway safety challenges.
- Nearly 50% of California's major roads are in poor condition, while another significant portion are rated mediocre.
- Traffic congestion costs drivers billions of dollars each year in lost time, wasted fuel, and reduced productivity.
- More than 20,700 people lost their lives in traffic crashes on California roadways over the past five years. Approximately 30% were pedestrians or bicyclists.
- Highway construction costs have increased 52% since 2022, reducing the purchasing power of transportation funding and making infrastructure improvements more difficult to deliver.

"If we want a California that moves, grows and thrives, then we have to invest in it."  
— Assemblywoman Lon Wilson

"We've got a lot of work to do, and we need partnerships at all levels of government to help make that happen."  
— Ryan McClain, Deputy Executive Director of Projects and Operations, Contra Costa Transportation Authority (CCTA)

As California prepares for future growth, and major global events, including the Olympic Games, maintaining a safe and reliable transportation network will require stable, long-term investment and modern funding solutions.

Thank you to Senator [Deve Cortese](#), Assemblywoman Lon Wilson, [Ryan McClain](#) of the Contra Costa Transportation Authority, Rocky Moretti, Director of Policy & Research of TRIP, and transportation leaders across the state for continuing this important conversation.

Read the full report here:  
<https://tripnet.org/eqM7ZtqZ>

#Transportation #Infrastructure #California #Construction #AGCCA #Transportation #Funding #RoadSafety



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← **The Dissent SF** 1,394 posts



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San Francisco [thedissentsf.com](https://thedissentsf.com) Joined April 2026

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**The Dissent SF** @TheDissentSF · Jun 22


A Washington nonprofit called TRIP just put a number on Bay Area roads: more than \$4,600 a year per driver in repairs, wasted fuel, and lost time. That is the cost of the pavement we already have, under the funding we already collect.

Now both revenue streams that pay for it are vanishing at once. The federal Bipartisan Infrastructure Law, which has been pumping billions into California highways and transit, expires at the end of September. And the gas tax, the traditional backbone of road maintenance, is shrinking as drivers move to electric and hybrid vehicles. One cliff would be a problem. Two arriving the same autumn is a planning failure that someone saw coming years ago.

Notice what the \$4,600 figure does not buy. It is not the price of gleaming new infrastructure. It is the penalty for deferred maintenance and gridlock, charged to commuters who already pay some of the highest housing costs in the country and ride a transit network that never recovered its pandemic ridership.

The report frames the open question plainly: who pays for Bay Area roads when the old money runs out? The people who wrote the budgets that depend on that money do not yet have an answer.

[thedissentsf.com/article/bay-ar...](https://thedissentsf.com/article/bay-ar...)



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