



A National
Transportation
Research
Nonprofit

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BROADCAST AND SOCIAL MEDIA EXAMPLES

**SAVING LIVES, TIME AND MONEY:
MAINTAINING THE ENDURING VALUE OF
AMERICA'S GREATEST INFRASTRUCTURE
ACHIEVEMENT, THE INTERSTATE
HIGHWAY SYSTEM AT 70**

J U N E 2 0 2 6

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TRIP generated news media coverage for the [June 2026](#) Report included 87 independent media outlets, equaling 95 broadcasts from these outlets across multiple platforms. This does not include social media postings from news sources, policymakers, and stakeholders. These impressions reached 6,402,333 individuals representing multiple regions across the state with a value of \$169,671 and included front page news coverage and national YAHOO News articles.

Media Source	Location
<u>June 24</u>	
Contra Costa Herald	Contra Costa, CA
WFVA Fox 22	Bango, ME
American Journal of Transportation	National
<u>June 26</u>	
AASHTO Journal	National
Transportation Today	National
<u>June 28</u>	
CBS 8	San Diego
For Construction Pros	National
<u>June 29</u>	
AOL.Com	National
Delaware Online	Deleware
Transportation Today Blog	National
Pluribus News	National
<u>July 2*</u>	
Aberdeen American News	Aberdeen, SD
Ames Tribune	Ames, IA
Anderson Independent-Mail	Charleston, SC
Argus Leader	Sioux Falls, SD
Athens Banner-Herald	Athens, GA
Battle Creek Enquirer	Battle Creek, MI
Bucyrus Telegraph Forum	Bucyrus, OH
Columbia Daily Herald	Columbia, TN
Columbia Daily Tribune	Columbia, MO
Corpus Christi Caller-Times	Corpus Christi, TX
Daily Commercial	Leesburg, FL
Daily Ledger	Illinois
Daily Commercial	Leesburg, FL
Detroit Free Press	Detroit, MI
Evansville Courier & Press	Evansville, IN
Herald Times Reporter	Cleveland, WI
Iowa City Press-Citizen	Iowa City, IA

Newark Advocate
Iowa City Press-Citizen
News-Journal
Oshkosh Northwestern
Palladium-Item
Petoskey News Review
Poughkeepsie Journal
Rockford Register Star
San Angelo Standard-Times
Spartanburg Herald-Journal
Star-Courier
Sturgis Journal
The Augusta Chronicle
The Daily Journal
The Daily News Journal
The Daily Telegram
The Desert Sun
The Gleaner
The Greenville News
The Herald-Times
The Journal Standard
The Lebanon Daily News
The Lincoln Courier
The Marion Star
The Marshfield News
The MetroWest Daily News
The Montgomery Advertiser
The News Star
The News-Press
The Progress-Index

Newark, OH
Iowa
Daytona Beach, FL
Oshkosh, WI
Richmond, IN
Petoskey, MI
Poughkeepsie, NY
Rockford, IL
San Angelo, TX
Spartanburg, SC
Kewanee, IL
Sturgis, MI
Augusta, GA
Vineland, NJ
Murfreesboro, TN
Adrian, MI
Palm Springs, CA
Henderson, KY
Greenville, SC
Bloomington, IN
Freeport, IL
Lebanon, PA
Lincoln, IL
Marion, OH
Marshfield, WI
Framingham, MA
Montgomery, AL
Monroe, LA
Fort Myers, FL
Petersburg, VA

*Note on July 2, an article about the most dangerous times to drive cited TRIP Information found in our report, this article was republished in many outlets.

July 3

The Holland Sentinel

Holland, MI

July 4

Daily Times

Salisbury, MD

July 8

Henrico Citizen
News From The States
Royal Examiner

Henrico County, VA
National
Warren County, VA

The Californian
Virginia Mercury
Yahoo! News
Daily Press
The Dallas Morning News
The Virginian-Pilot
WY Daily

Salinas, CA
Virginia
National
Newport News, VA
Dallas, TX
Hampton, VA
Wyoming

Published in July-August

FTBA (Florida Transportation Builder
Association) Magazine
AGC National Magazine
AGC Texas Infrastructure Magazine
IEDA (Independent Equipment
Dealers Association) Quarterly
Magazine

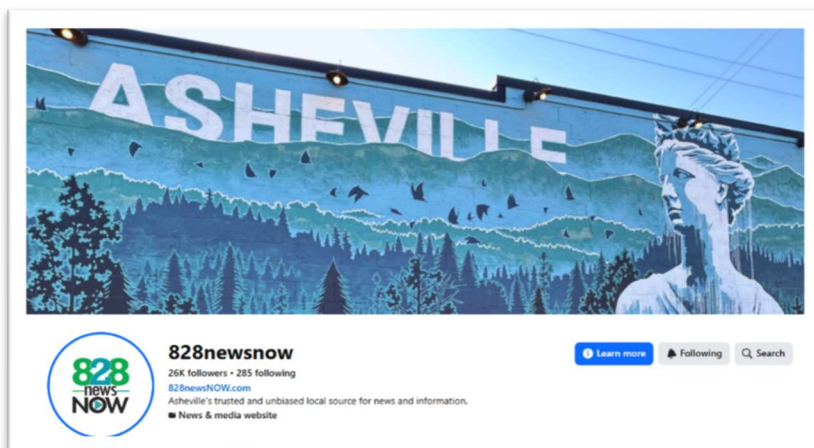
Florida

National
Texas
National

Published in October

California Builder & Engineer
Construction
Constructioneer
Construction Digest
Construction News
Dixie Contractor
Michigan Contractor & Builder
Midwest Contractor
New England Construction
Pacific Builder & Engineer
Rocky Mountain Construction
Texas Contractor
Western Builder

California
Maryland, NC, SC, and West Virginia
New Jersey, Pennsylvania
Oklahoma, Kentucky, Indiana, Illinois
Oklahoma, Arkansas, Louisiana
Florida, Georgia, Tennessee
Michigan
Iowa, Kansas, Missouri, Nebraska
Maine, New Hampshire, Rhode Island
Idaho, Montana, Oregon
Colorado, Minnesota, Wyoming
Texas
North Dakota, South Dakota, Wisconsin



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Maryland's Interstate System saves the people who live here about \$1.5 billion every year. A new national report out today from TRIP A National Transportation Research Nonprofit puts hard numbers behind that, and behind what it will take to... more



News Release: At 70 Years Old, Maryland's Interstate System Delivers \$1.5 Billion Annually in Safety and ...
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[👍](#) [💬](#) 15



Traffic growth exposes costly future for North Carolina's aging interstate infrastructure

[Link to full story below](#)



828newsnow

June 24 at 1:00 PM · [🌐](#)

From daily commutes to regional freight routes, North Carolina's aging interstate system is under increasing pressure as traffic grows. Read more in the comments [1](#)



Gordon Dixon • 2nd

Executive Vice President at Virginia Transportation Construction ...

2mo • [🌐](#)

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Virginia's Interstate System delivers \$1.95 billion in annual benefits to the people who live and work here. A new report out today from TRIP puts hard numbers behind that — and behind what it will take to protect it.

"Saving Lives, Time and Money: The Interstate Highway System at 70" finds that Virginia's Interstates saved 206 lives in 2024, avoided 43 million hours of vehicle delay, and saved 11.9 million gallons of fuel. Travel on our Interstates is more than twice as safe as on all other roads. The strain is just as clear. Interstate travel in Virginia has grown 26 percent since 2000.

This is exactly the case VTCA makes in Richmond and in Washington. With the IIAA expiring September 30, the urgency is real. These Virginia-specific numbers are a powerful tool as Congress writes the next surface transportation bill.

Predictable, adequate funding is what lets our members plan, hire, and build. Virginia's contractors are ready to do the work — we just need the investment to match the need.

Full report: <https://lnkd.in/eX5da7sB>

#Transportation #Infrastructure #Virginia #VTCA #Interstates #SurfaceTransportation



News Release: At 70 Years Old, Virginia's Interstate System Delivers \$1.95 Billion Annually in Safety and ...
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Carolinas AGC

1mo • [🌐](#)

America's Interstate Highway System is turning 70, but the nation's most critical transportation network faces growing congestion, aging infrastructure and funding challenges. A new TRIP report examines the Interstate System's condition, use and the investments needed to keep people and goods moving safely and efficiently.

See how North Carolina and South Carolina compare in the state-specific reports and explore the national findings: <https://lnkd.in/eVmVXERU>

#Infrastructure #Transportation #NCConstruction #SCConstruction #Highways #CarolinasAGC



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